

business
for sale



Date: **3rd July 2024**

Business Reference:**36671**

About the Business:

Cleaning franchise in Johannesburg

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Sector: **Services**

Asking Price:

R 750,000

Monthly Profit:

R 33,941

Asset Value:

R 650,000

Stock Value:

R 80,000

Yearly Net Profit :

R 407,295



Business Report

Fully describe the business's activities?

This business is a trusted commercial and domestic franchise cleaning business providing the following services:

- 12 individual services for you to choose from – Domestic Cleaning, Carpets, Upholstery & Mattresses, Builders Clean, Windows & Solar Cleaning, Disinfection & Decontamination Services, Trauma & Crime Scene Cleaning, Hoarders Cleaning, Commercial & Industrial, Hygiene Services, Pest Control, Emergency Cleaning Services, Mobile Car Wash & Valet.

How does the business operate on a daily basis?

The business is made up of 2 teams and 14 placements offering cleaning solutions to private and corporate clients.

What Advertising/Marketing is carried out?

The franchisor is responsible for a national marketing strategy and the individual owners focus on their particular trading area.

What competition exists?

There are other cleaning companies, however this business is very active in their trading area.

How could the profitability of the business be improved?

By doing more marketing to attract more clients.

Give a breakdown of staff/ functions/ length of service?

All staff - permanent contracts
2 non-SA cleaners on fixed-term contracts

Domestic cleaning, washing & ironing

Do any have management potential?

Only the supervisor

How involved is the Owner in running the business?

100 %

What are the main assets of the business?

The assets are made up mainly of 2 vehicles, cleaning equipment and general office equipment. An asset list will be made available to qualified buyers.

Strengths?

- Well known cleaning business in the area.
- Established client base
- Good asset value
- Experienced staff
- Low stock
- Well trained and professional staff compliment.

Opportunities?

A new owner could add further cleaning services and add another cleaning team.

Threats?

None perceived.

What is the reason for the sale?

The owner is reaching retirement age.