

**business**  
for sale



Date: **18th September 2021**

Business Reference: **33853**

About the Business:

## **Long Established Profitable Restaurant in Upmarket Centre**

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Long established profitable restaurant in prime position in upmarket centre in the near East Rand

# Long Established Profitable Restaurant in Upmarket Centre



Sector: **Food**

Asking Price:

**R 6,000,000**

Monthly Profit:

**R 233,649**

Asset Value:

**R 0**

Stock Value:

**R 0**

Yearly Net Profit :

**R 2,803,782**



# Business Report

## Fully describe the business's activities?

Long established profitable restaurant in prime position in upmarket centre in Bedfordview

## How does the business operate on a daily basis?

The business is run by one of the owners with managers in place

## What Advertising/Marketing is carried out?

Social media, facebook, Instagram and web page

## What competition exists?

There are other restaurants in the area, but they have an unique offering to attract clients

## How could the profitability of the business be improved?

More advertising and entertainment offerings

## Do any have management potential?

There are 2 managers

## How involved is the Owner in running the business?

The owner is fully involved

## When does the current lease end?

2023

## What are the trading hours?

Closed Monday  
Open lunch and supper Tuesday to Saturday and lunch Sunday

## What are the main assets of the business?

Assets comprise everything required for a large restaurant and kitchen

## Strengths?

The business has been successfully in operation for more than 20 years with a unique menu and loyal clients

## Weaknesses?

None known

## Opportunities?

Opportunity for a new energetic owner to take this business to new heights

## Threats?

Only the general economy

## What is the reason for the sale?

Working owner wants to slow down