

**business**  
for sale



Date: **3rd July 2024**

Business Reference: **BFS10889**

About the Business:

## **2 Established Pizza Shops For Sale**

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Exceptional Opportunity: Two Established Pizzerias Since 2016—Your Gateway to a Profitable Brand!

Embark on an enticing journey with two well-established pizzerias, both serving delectable pizzas since 2016. Acquire the brand and its intellectual property for potential growth into a highly profitable franchise.

Founded by a visionary Spanish couple, their pizzerias are synonymous with thin-crust pizzas baked to perfection in wood-fired ovens, rapidly rising to become the most sought-after pizzeria in the area.

Innovating with subs and salads to enhance the menu. Warmly welcoming sit-down customers while focusing on deliveries and takeaways.

Meticulously selecting only the highest-grade quality products for our menu. Committed to providing quality meals and friendly service, building a loyal customer base.

Impressive Financials: Annual Turnover: R2.5 million. Net Profit for 12 Months: R 366,993 x P/E of 3, resulting in a value of R 1,100,988 which excludes the goodwill and assets valued above R500 000. Making these 2 stores valued at R1.6 million, selling at a reduced price for a quick sale.

DISCOUNTED FOR QUICK SALE AT R 1,499 MILLION

Grab your slice of success today! Contact us now to learn more.

## 2 Established Pizza Shops For Sale



Sector: **Food**

Asking Price:

**R 1,499,000**

Monthly Profit:

**R 49,831**

Asset Value:  
**R 1,079,112**

Stock Value:  
**R 0**

Yearly Net Profit :  
**R 597,977**



# Business Report

## Assets

SHOP 1 - TOTAL ASSET VALUE R508 929.24

**Office Equipment:**

Display TV's X 5

TV Display Stand + TV Mounting

DSTV Decoder + Sound System

Tablet

Company Cellphone

Landline Handset

**Equipment:**

Tables, Chairs, Office Table

Wet Floor A-Frame Sign

Double Door Slide Fridge

Aluminum Pot 30L x 2

Shelf Riser

Cutlery Tray

Meat Tray x 5

Stainless Steel Table

Stainless Steel Table

Pizza Spais/scoops x 3

Galvanized Shelf Units x 9

Dough Mixer 50 L

Dough Roller Machine

Stainless Steel UnderBar (LowBoy)

Ingredients Bins x 2

Lockers x 2

Pot Rack Wall Mounted

S/S Wall Shelving x 4

Gas Bottle 9 kg

Basting Spoons

Cutting Boards x 8

Cutting Boards Stand

Table Clamp Can Opener

20 L Casserole S/S

Cast Iron Pans x 3

Dough Cutter x 2

Pizza Cutters x 4

Chef Knives x 3

Laddles x 4

Measuring Jug

S/S Mixing Bowls x 5

Portioning Scales x 4

Portion Server Spoons x 6

S/S Kidney Dish x 3

S/S Large Pans x 2

Mops

Refuse Bin

Flour Bin

Mop Bucket

Safe

2 X Delivery Bags

Heated Delivery Bag

Lockers x 2

Plastic Dough Bins Blue

2 x Chest Freezer Large

### **Signage**

### **Other Fixed Assets:**

Generator -Big

Front Counters

Chimney & Ducting

Website

### **Plant & Equipment:**

Pizza Oven

## SHOP 2 - TOTAL ASSET VALUE R570 183.41

### Office Equipment:

Display TV's X 4

TV Display Stand with Plugs

Sound System

Internet Modem

Company Cellphone iPhone 6

### Equipment:

Benches, Tables, Chairs, Office Table

Wet Floor A Frame Sign

Double Door Slide Fridge

Aluminum Pot 30L x 2

Shelf Riser

Cutlery Tray

Meat Tray x 5

Stainless Steel Table 2300 x 650 x 900m with U Sheet

Stainless Steel Table 2300 x 650 x 900m

Stainless Steel Table 2300 x 650 x 900m

Pizza Spaid/scoops x 3

Galvanised Shelf Units x 9

Double Sink

Grease Trap

Dough Mixer 50 L

Dough Roller Machine

Double Heater Riser x 2

Stainless Steel UnderBar (LowBoy)

Ingredients Bins x 2

Lockers x 2

Pot Rack Wall Mounted

S/S Wall Shelving x 4

4 Burner Gas Stove

Gas Bottle 9 kg  
Basting Spoons  
Cutting Boards x 8  
Cutting Boards Stand  
Table Clamp Can Opener  
20 L Casserole S/S  
Cast Iron Pans x 3  
Dough Cutter x 2  
Pizza Cutters x 4  
Chef Knives x 3  
Laddles x 4  
Measuring Jug  
S/S Mixing Bowls x 5  
Mops x 2  
Refuse Bins x 3  
Mop Bucket  
2 x Note Holders  
3 x Delivery Bags  
Heated Delivery Bag  
Paper Towel Floor Stand  
Filing Cabinet  
3 x Soap Dispensers  
Plastic Dough Bins Blue x 6  
Oil Chip Fryer  
Gas Chip Fryer  
2 x Fire Extinguishers  
Chip Cutter  
Chest Freezer Large Defy  
Chest Freezers Small x 2 (Defy & KIC)  
2 Wheel Trolley  
2 Rentokil Fly Traps  
Sanitizer Foot Peddle Stand  
Window Cleaner

## **Signage**

### **Other Fixed Assets:**

Generator - Small

Generator -Big

Extraction Motor FAN

Front Counter

Chimney & Ducting

### **Plant & Equipment:**

Pizza Oven

## **Reason for Sale**

OTHER BUSINESS INTEREST EXPANDING

## Conclusion

Embark on an enticing journey with two well-established pizzerias, serving delectable thin-crust pizzas since 2016. Acquire the brand and its intellectual property for potential growth into a highly profitable franchise. Founded by a visionary Spanish couple, our pizzerias are synonymous with perfection, rapidly rising to become the most sought-after in the area.

Our extensive menu caters to diverse preferences, offering a variety of options for meat, chicken, veggie, pasta, and salad lovers. Mouthwatering calzones and our Grand Focaccia keep customers coming back for more.

Innovating with subs and salads to enhance our menu. Warmly welcoming sit-down customers while focusing on deliveries and takeaways. Meticulously selecting only the highest-grade quality products for our menu, we're committed to providing quality meals and friendly service, building a loyal customer base.

Assessing a business's value typically involves multiplying the last 12 months of EBIDTA by a price-earning ratio, adjusted for various factors. Here, we use a ratio of 3, factoring in EBIDTA and 50% Asset value. The valuation is also influenced by the potential for the registered Name and trademark to become a lucrative Franchise model.

With the owner not actively involved, increased staff salaries and expenses present an opportunity for a more hands-on proprietor to implement simple marketing strategies, boosting profitability.

The net profit for the last 12 months, multiplied by the price-earning ratio of 3, totals R1,793,929.50. Combined with the brand name and asset value, the business is valued at R2.3 million.

This presents an enticing opportunity for buyers seeking a profitable business with growth potential, supported by a registered brand and trademark. The urgency of the sale, along with inclusive assets, makes it appealing for strategic investors.

**The business is available for a quick transaction at R1.499 million, inclusive of assets and stock.**

Grab your slice of success today! Contact us now to learn more.

**The selling price excludes rental deposits.**