

**business**  
for sale



Date: **30th November 2020**

Business Reference:**33836**

About the Business:

## **Butchery in a town where people still eat meat !**

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Variety of top quality beef, poultry and venison at your disposal Well known butchery, a community favorite and established for more than 100 years.

# Butchery in a town where people still eat meat !



Sector: **Food**

Asking Price:

**R 920,000**

Monthly Profit:

**R 20,216**

Asset Value:

**R 393,650**

Stock Value:

**R 80,000**

Yearly Net Profit :

**R 242,589**



# Business Report

## Fully describe the business's activities?

Butchery selling fresh and processed meat products in a middle size town with a mining area

## How does the business operate on a daily basis?

Trading from 8am to 5pm daily

The butchery is aiming at the broader market who are looking for good quality meat and attention to detail and neatness

## What Advertising/Marketing is carried out?

The seller is focusing on the local market via Social Media and word of mouth

The butchery is known for their unique monthly bulk offerings

## What competition exists?

Supermarkets selling the same products as well as other butcheries

## How could the profitability of the business be improved?

The profitability can be improved by better stock management and focusing more on the marketing of their unique products

## How involved is the Owner in running the business?

The owner oversee the management of the butchery

The new butcher is doing better stock control

## When does the current lease end?

30 April 2020

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30 April 2020

## What are the trading hours?

8 am to 5 pm

## What are the main assets of the business?

Equipment associated with a butchery

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Equipment associated with a butchery  
The butchery also have its own 35KVA generator  
Point of sale system  
CC TV system  
Cold room

## Strengths?

The butchery has an established name in the area with a good customer base  
The butchery is known for quality products and their unique monthly offerings  
The business is well located in the main street

## Weaknesses?

Perishable products calls for good stock control

## Opportunities?

Better marketing to Restaurants and Guesthouses etc.

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Better marketing to Restaurants and Guesthouses etc.  
The butchery could focus even more on their monthly offerings  
During the national lockdown period the butchery achieved some of it's best sale thus far

## Threats?

Other butcheries and Supermarkets and known challenges in the economy

## What is the reason for the sale?

The Seller wants to relocate and spend more time at his other business