



# BUSINESS REPORT

Date: **1st August 2025**

Business Reference: **36239**

About the Business:

## Family owned Stationery and Framing shop

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This is a family owned and run stationery and framing shop in the Westrand of Johannesburg offering block framing, laminating, t-shirt printing as well as copying and printing. It has been around since 1983 so you are buying an established name.

# Family owned Stationery and Framing shop



Sector: **Retail**

Asking Price:

R **655,000**

Monthly Profit:

R **32,045**

Asset Value:

R **92,000**

Stock Value:

R **245,000**

Yearly Net Profit :

R **384,540**



# Business Report

## Fully describe the business's activities?

The business sells stationery and also offers framing of pictures, block framing, laminating, t-shirt printing as well as copying and printing

## How does the business operate on a daily basis?

Clients walk into the shop to buy stationery, have framing done, and use their other services like block framing, laminating, t-shirt printing as well as copying and printing

## What Advertising/Marketing is carried out?

No advertising is being done, The business has been around for 40 years and is well known

## What competition exists?

There isn't anything similar in the area.

## How could the profitability of the business be improved?

Offer stationary packs for the schools in the area  
Open on Sunday

## Give a breakdown of staff/ functions/ length of service?

Owner and daughter work in the front of the shop  
2 staff do the framing

## How involved is the Owner in running the business?

Owner is at the shop on a daily basis

### When does the current lease end?

The current lease is month-to-month.

### What are the trading hours?

Weekdays from 8:00 to 17:00  
Saturdays from 08:00 to 13:00

### What are the main assets of the business?

Generator  
2 Copiers  
Heat press machines  
1 Computer

### Strengths?

Business has been around for 40 years and is well-known.  
Loyal customers

### Weaknesses?

Shop can get very busy at times and long hours on your feet

### Opportunities?

A younger buyer will be able to identify many opportunities.  
Offer school stationery packs  
Promote business by advertising  
Open on a Sunday

### What is the reason for the sale?

Seller needs a change and will be assisting at her husband's business