

business
for sale



Date: **3rd July 2024**

Business Reference: **36239**

About the Business:

Family owned Stationery and Framing shop

This is a family owned and run stationery and framing shop in the Westrand of Johannesburg offering block framing, laminating, t-shirt printing as well as copying and printing. It has been around since 1983 so you are buying an established name.

Family owned Stationery and Framing shop



Sector: **Retail**

Asking Price:

R 655,000

Monthly Profit:

R 33,193

Asset Value:

R 92,000

Stock Value:

R 245,000

Yearly Net Profit :

R 398,319



Business Report

Fully describe the business's activities?

The business sells stationery and also offers framing of pictures, block framing, laminating, t-shirt printing as well as copying and printing

How does the business operate on a daily basis?

Clients walk into the shop to buy stationery, have framing done, and use their other services like block framing, laminating, t-shirt printing as well as copying and printing

What Advertising/Marketing is carried out?

No advertising is being done, The business has been around for 40 years and is well known

What competition exists?

There isn't anything similar in the area.

How could the profitability of the business be improved?

Offer stationary packs for the schools in the area
Open on Sunday

Give a breakdown of staff/ functions/ length of service?

Owner and daughter work in the front of the shop
2 staff do the framing

How involved is the Owner in running the business?

Owner is at the shop on a daily basis

When does the current lease end?

The current lease is month-to-month.

What are the trading hours?

Weekdays from 8:00 to 17:00
Saturdays from 08:00 to 13:00

What are the main assets of the business?

Generator
2 Copiers
Heat press machines
1 Computer

Strengths?

Business has been around for 40 years and is well-known.
Loyal customers

Weaknesses?

Shop can get very busy at times and long hours on your feet

Opportunities?

A younger buyer will be able to identify many opportunities.
Offer school stationery packs
Promote business by advertising
Open on a Sunday

What is the reason for the sale?

Seller needs a change and will be assisting at her husband's business