

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **13th May 2024**

Business Reference: **36469**

About the Business:

LIFESTYLE Opportunity - Woodfired Pizza Restaurant Cape Town

Excellent little restaurant with a lot of potential ! Wood fired pizza, wine and Cape Town. What more do you want ?

LIFESTYLE Opportunity - Woodfired Pizza Restaurant Cape Town



Sector: **Food**

Asking Price:

R **200,000**

Monthly Profit:

R **10,498**

Asset Value:

R **150,000**

Stock Value:

R **25,000**

Yearly Net Profit :

R **125,976**



Business Report

Fully describe the business's activities?

This amazing little restaurant sell mainly pizza's and have 3 menu's across MrD, Uber and direct from our their own website.

They have regular clients and many pick up orders via phone.

They have a very good rating of 4.7 on Google Business and have an active following on Facebook and Instagram

How does the business operate on a daily basis?

12pm - 10pm Fri and Saturdays

3pm - 9pm on Sun, Tues, Wed, Thurs

What Advertising/Marketing is carried out?

Social media only

What competition exists?

Very little in the area but always many competitors in city bowl

How could the profitability of the business be improved?

Increase prices.

Liquor licence

How involved is the Owner in running the business?

Full time

When does the current lease end?

31 Jan 2025

What are the main assets of the business?

Fridges, equipment, tables and chars

Strengths?

Great Business for passionate owner

Weaknesses?

No liquor licence

Opportunities?

Liquor licence will attract more clients.

What is the reason for the sale?

The owner is relocating to JHB.
He has lost passion and would like to do something else