



Date: 19th May 2024

Business Reference: **BFS10842**

About the Business:

Franchise Funeral Services Business

In the heart of the burgeoning region of George in the Garden Route, where population growth is reaching unprecedented heights due to a surge in migration, a unique market opportunity awaits visionary entrepreneurs in the funeral business. We present an exceptional franchise funeral services business that taps into this growing market and promises unparalleled service excellence, setting it apart from the

competition.

Death may seem a grim business to some, but South Africa's R10-billion-a-year funeral services industry is the path to achieving their financial goals for many open-minded entrepreneurs.

What distinguishes this opportunity is its association with a well-established brand that has been a trusted name in the funeral service industry for many years. The funeral business landscape in George currently lacks a facility that combines modernity with a comforting ambiance, and this franchise is perfectly positioned to fill this void.

The financial prospects of this franchise are promising, especially considering the robust performance of its counterparts in different regions, mostly based in Pretoria & Johannesburg. The scalability of the business model, coupled with the increasing demand driven by the demographic trends in George, positions this opportunity as a lucrative venture for prospective franchisees. The George branch will be the first expansion outside of the traditional regions towards a national footprint strategy.

In summary, this funeral business franchise offers more than a chance to enter a thriving market; it provides an opportunity to be part of a legacy of compassion, professionalism, and service excellence. As we invite potential investors to explore this promising venture, we assure them that this is not just a business for sale but an opportunity to establish a lasting impact in a community where empathy and respect are the pillars of service provided.

This funeral services franchise business is positioned strategically to become the cornerstone of the region's compassionate and dignified farewell ceremonies.

This presents an ideal business opportunity for visionary, people-loving entrepreneurs. Perhaps a couple where one of the partners possesses robust business and marketing acumen while the other exhibits caring and compassionate traits.

We welcome inquiries from discerning individuals or entities who share a passion for excellence and are eager to take the reins of a business poised for continued success.

The asking price includes a prime location property (valued at R9m) with modern facilities and equipment (valued at R1,850,000) and franchise fee (R300,000) and is sold as a turnkey operation.

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Sector: Sales & Services

Asking Price:

R 11,150,000

Monthly Profit:

R C

Asset Value: **R 11,150,000**

Stock Value:

R 0

Yearly Net Profit:

R 0

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