



BUSINESS REPORT

Date: **17th May 2024**

Business Reference: **36319**

About the Business:

Franchise wood fire pizzas, burgers ,pasta and shakes

Franchise that is Halaal registered

Franchise wood fire pizzas, burgers ,pasta and shakes



Sector: **Food**

Asking Price:

R **370,000**

Monthly Profit:

R **20,833**

Asset Value:

R **0**

Stock Value:

R **80,000**

Yearly Net Profit :

R **250,000**



Business Report

Fully describe the business's activities?

Fast food takeout restaurant.
Offering Woodfired Pizza, Woodfired Burgers, Pasta, Loaded Fries, Shakes

How does the business operate on a daily basis?

One staff member opens the shop at 10 o'clock to start the fire.
Orders only start to accept from 10:30 to 10:45.

Other staff members comes in at 12.

What Advertising/Marketing is carried out?

Instagram posts,
Flyers

How could the profitability of the business be improved?

By implementing own delivery service.
It will make a huge difference in sales.

Give a breakdown of staff/ functions/ length of service?

1 manager,
2 male pizza man
1 female

How involved is the Owner in running the business?

Very much. But unable to give enough time due to having 3 businesses..

When does the current lease end?

2027

What are the trading hours?

Sunday to Thursday: 10 to 8
Friday-Saturday: 10 to 9

Strengths?

Very Busy fourways area.
Rental is low!
Salaries are minimum!
Next to Starbucks.
Excellent visibility from the very busy Uranium Street.
Easy in and out.
Halaal certified store! Excellent Muslim customer base already..
Not many restaurants are halaal around fourways area.

Weaknesses?

Not providing the delivery service from the store.
Strictly relying on third party delivery services such as Uber and Mr D

Opportunities?

Excellent opportunity for someone who wants to invest with minimum funds. The store already has set customer base.

Threats?

Many restaurants in the area..

What is the reason for the sale?

I live in Benoni where I operate my other two businesses from.
This business is too far for me to manage.