



BUSINESS REPORT

Date: **9th May 2024**

Business Reference: **35946**

About the Business:

Franchised Vehicle Service Centre in the East Rand: OFFERS WELCOME

Franchised Vehicle service center - A reputable network of over 70 workshops countrywide. Owner will consider all offers. Seller will consider all offers even selling part of the business. seller would ideally like to keep less than 50%

Franchised Vehicle Service Centre in the East Rand: OFFERS WELCOME



Sector: **Services**

Asking Price:

R **1,640,000**

Monthly Profit:

R **59,263**

Asset Value:

R **501,167**

Stock Value:

R **10,000**

Yearly Net Profit :

R **711,150**



Business Report

Fully describe the business's activities?

This business is part of a strong and well known franchise group which provides affordable services and repairs to all types of cars and bakkies.

How does the business operate on a daily basis?

Clients will come/phone in and receive a quote, client will instruct which services should be performed and drop off the car, payment will be made when car is picked up.

What Advertising/Marketing is carried out?

Advertising is done by the franchisor and each franchisee pays 2.5% of turnover towards this on a monthly basis. Each franchisee is strongly advised to also advertise in their own area via pamphlets, etc.

What competition exists?

There is competition in the area but the business is not affected by it.

How could the profitability of the business be improved?

Owner involvement has shown an increase in turnover over the past few years.

Give a breakdown of staff/ functions/ length of service?

1 Manager, 1 x Secretary, 3 x RSA and 1 Cleaner

Do any have management potential?

Business has manager n place

How involved is the Owner in running the business?

Owner goes in on a daily basis, but the business doesn't demand this level of involvement

When does the current lease end?

December 2024

What are the trading hours?

Weekdays: 07:00 – 17:30

Saturdays: 08:00- 13:00

What are the main assets of the business?

Lifts, diagnostic machine, tools

The business has 2 two-post 4,000kg hoists

Strengths?

Manager in place.

Well Established.

This is a top franchised group with excellent support from Head Office that provides full training and great advertising.

The business is situated in a good location.

Good database of clients with repeat business

Weaknesses?

Revamp cost due of around R200,000

Opportunities?

Continue to grow the business in a climate where a franchise offers quality service at an affordable price.

Threats?

None Identified

What is the reason for the sale?

Retirement by owner