

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **17th September 2025**

Business Reference: **37622**

About the Business:

## **Established & Profitable Restaurant on the South Coast**

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Established & Profitable Restaurant on the South Coast with potential for growth

# Established & Profitable Restaurant on the South Coast



Sector: **Food**

Asking Price:

R **1,700,000**

Monthly Profit:

R **90,830**

Asset Value:

R **624,889**

Stock Value:

R **100,000**

Yearly Net Profit :

R **1,089,958**



# Business Report

## Fully describe the business's activities?

A beautiful destination on the upper South Coast for food lovers, tea drinkers, and beer enthusiasts alike. A harmonious blend of restaurant finesse, the gentle serenity of a tea garden, and the vibrant camaraderie of a beer garden, this multifaceted establishment invites guests to celebrate food, drink, and conviviality in a lush, welcoming setting, with live music on Sundays.

## How does the business operate on a daily basis?

220-Seater Restaurant, tea garden, beer garden, family friendly with playground for children. The restaurant offers two separate dining areas, one perched on a deck & the other set in the garden that includes a kids play zone with live music offered on weekends.

## What Advertising/Marketing is carried out?

Website  
Facebook very active

## What competition exists?

No competition in close proximity.

## How could the profitability of the business be improved?

More focused owner participation with new marketing ideas.  
Only open from 8am - 4pm, another shift and staying open until later is an option.  
Evening entertainment. For example, Quiz nights, Karaoke etc.  
Live music can be extended to Friday & Saturday evenings to attract more patrons.  
Offering entertainment in the mornings and/or afternoons for the older generations that enjoy the tea offerings e.g. bingo or quizzes.

### Give a breakdown of staff/ functions/ length of service?

1 x Manager  
5 x Chefs/Cooks  
2 x Bar Attendants  
6 x Server staff  
3 x Runners  
1 x Scullery

### Do any have management potential?

The manager may have potential.

### How involved is the Owner in running the business?

Fairly involved, but not 100%.

### When does the current lease end?

The option to enter into a new lease expires in March 2029.  
The new owner can negotiate a new long-term lease with the Landlord, who is open to this discussion.

### What are the trading hours?

Monday to Friday 08:00 to 16:00 Weekends & Public Holidays 08:00 to 16:00 - these hours are the owner's choice.  
New owner can extend the hours.

### What are the main assets of the business?

A detailed asset list is available to serious cash buyers.  
Assets are split as follows:  
Main Bar  
Front End  
Smoking Section  
Main Deck  
Office  
Kids Area  
Storage Room  
Kitchen

## Strengths?

Very well established  
Well known in the area  
Live music on Sundays  
Profitable  
Family friendly  
Nothing similar in close proximity

## Weaknesses?

Only real advertising is via Facebook & word of mouth  
The owners also manage other businesses in addition to this one.

## Opportunities?

Extended opening hours - 2 shifts, to encourage the after-work customers  
Focused advertising initiatives  
Evening entertainment e.g. Quiz nights, Karaoke etc.  
Live music can also be extended to Friday & Saturday evenings  
Opportunities to offer entertainment in the mornings and/or afternoons for the older generations that enjoy the tea offerings e.g. bingo or quizzes.

## Threats?

The economy affects patrons spending.

## What is the reason for the sale?

Owner relocating to the North Coast with other business interests becoming more pressing.