



BUSINESS REPORT

Date: **14th September 2025**

Business Reference: **37635**

About the Business:

Easy entry into your own business

Food service business with coffee shop for sale

Easy entry into your own business



Sector: **Food**

Asking Price:

R **330,000**

Monthly Profit:

R **13,731**

Asset Value:

R **351,903**

Stock Value:

R **0**

Yearly Net Profit :

R **164,773**



Business Report

Fully describe the business's activities?

The business supplies food to the industrial and commercial estates in the local Edenvale area. In addition it has a retail presence but most of the revenue is derived from orders placed by employees working in the area.

How does the business operate on a daily basis?

The business opens at 6h30 and closes at 17h00 each weekday. On Saturdays it operates from 8h00 to 13h00.

Orders are received and prepared in the on site kitchen and then delivered or collected depending on client requirements. There is also a retail and sit down component which operates during business hours.

What Advertising/Marketing is carried out?

The business has a Facebook presence but most revenue is generated from loyal customers in the business parks.

What competition exists?

There are other food service businesses in the neighbourhood.

How could the profitability of the business be improved?

Advertising on social media

Direct marketing activity to tenants and employees in the business parks neighbouring the business

Give a breakdown of staff/ functions/ length of service?

Owners x 2 who look after customer service, marketing, administration and some food preparation

Staff x 2 who assist with food preparation and serve customers and are waitrons when required. Both been with the business for 3 years

Do any have management potential?

Yes. Both have management potential

How involved is the Owner in running the business?

Owners are 100% involved in running the business

When does the current lease end?

September 2027

What are the trading hours?

Open at 6h30, close at 17h00 Monday to Friday
Open at 8h00, close at 13h00 on Saturday

What are the main assets of the business?

An asset register can be supplied to a qualified buyer.
The landlord owns the tables, chairs, fixtures and fittings, the coffee machine, fridge, griller
Other assets belong to the owners

Strengths?

Loyal customer base
Track record of customer satisfaction
High profile location
Easy access
Business park stability

Weaknesses?

Unfulfilled potential

Opportunities?

Marketing programme to employees in business parks

Threats?

Linked to success of neighbouring business parks

What is the reason for the sale?

The owners wish to retire due to health concerns