



# BUSINESS REPORT

Date: 12th January 2026  
Business Reference: 37635

About the Business:

## Easy entry into your own business

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Food service business with coffee shop for sale

## Easy entry into your own business



Sector: **Food**

Asking Price:

**R 330,000**

Asset Value:

**R 351,903**

Stock Value:

**R 0**

Monthly Profit:

**R 13,731**

Yearly Net Profit :

**R 164,773**



# Business Report

## Fully describe the business's activities?

The business supplies food to the industrial and commercial estates in the local Edenvale area. In addition it has a retail presence but most of the revenue is derived from orders placed by employees working in the area.

## How does the business operate on a daily basis?

The business opens at 6h30 and closes at 17h00 each weekday. On Saturdays it operates from 8h00 to 13h00.

Orders are received and prepared in the on site kitchen and then delivered or collected depending on client requirements. There is also a retail and sit down component which operates during business hours.

## What Advertising/Marketing is carried out?

The business has a Facebook presence but most revenue is generated from loyal customers in the business parks.

## What competition exists?

There are other food service businesses in the neighbourhood.

## How could the profitability of the business be improved?

Advertising on social media

Direct marketing activity to tenants and employees in the business parks neighbouring the business

## Give a breakdown of staff/ functions/ length of service?

Owners x 2 who look after customer service, marketing, administration and some food preparation

Staff x 2 who assist with food preparation and serve customers and are waitrons when required. Both been with the business for 3 years

## Do any have management potential?

Yes. Both have management potential

## How involved is the Owner in running the business?

Owners are 100% involved in running the business

## When does the current lease end?

September 2027

## What are the trading hours?

Open at 6h30, close at 17h00 Monday to Friday  
Open at 8h00, close at 13h00 on Saturday

## What are the main assets of the business?

An asset register can be supplied to a qualified buyer.  
The landlord owns the tables, chairs, fixtures and fittings, the coffee machine, fridge, griller  
Other assets belong to the owners

## Strengths?

Loyal customer base  
Track record of customer satisfaction  
High profile location  
Easy access  
Business park stability

## Weaknesses?

Unfulfilled potential

## Opportunities?

Marketing programme to employees in business parks

## Threats?

Linked to success of neighbouring business parks

## What is the reason for the sale?

The owners wish to retire due to health concerns