

**business**  
for sale



Date: **24th November 2024**  
Business Reference: **35300**

About the Business:

## **NEGOTIABLE: Well known fast food restaurant, non-franchised**

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Business is situated in a strip mall and sells fast food for take-away, deliveries or it can be consumed on the premises in the restaurant. Bulk of the revenue is take-aways and deliveries Owner is emigrating. No Loadshedding and a borehole makes this the ideal business

# NEGOTIABLE: Well known fast food restaurant, non-franchised



Sector: **Food**

Asking Price:

**R 2,300,000**

Monthly Profit:

**R 99,055**

Asset Value:

**R 1,115,854**

Stock Value:

**R 100,000**

Yearly Net Profit :

**R 1,188,656**



# Business Report

## Fully describe the business's activities?

Business is situated in a strip mall and sells fast food for take-away, deliveries or it can be consumed on the premises in the restaurant

## How does the business operate on a daily basis?

Customers walk in and order and take away or eat on the premises. They also have motorbikes for deliveries when people phone in orders

## What Advertising/Marketing is carried out?

Outside the store with signage and posters as well as regular Facebook updates and other restaurant websites

## What competition exists?

There are other takeaways in the area but this is unique that they offer a la carte and gourmet fast food. The business is known for their quality and freshness

## How could the profitability of the business be improved?

Offer deliveries further away than 5km  
Run more specials during the week

## Give a breakdown of staff/ functions/ length of service?

6 kitchen staff that rotate duties  
3 bike delivery staff  
1 manager

Casuals are employed as and when required

## Do any have management potential?

Yes, there is a manager currently in place

## How involved is the Owner in running the business?

Owner goes to the store on a daily basis

## When does the current lease end?

January 2025

## What are the trading hours?

Monday to Thursday and Saturday 8am to 8pm  
Friday 8am to 8:30pm,  
Sunday 8am to 2pm

## Other key features

The business doesn't suffer with loadshedding, due to the grid that it is on

The centre has a borehole which means no water disruptions

## What are the main assets of the business?

Kitchen equipment for eg. 2 grillers, fridges, 3 chip fryers, cold room, cappuccino machine, baim marine, oven/steamer etc  
3 delivery bikes

## Strengths?

Well known brand Been around for 8 years in current location  
Quality products  
Ease of access to business

## Weaknesses?

Long hours, open 7 days a week

## Opportunities?

More specials  
More advertising and promotions in industrial areas

## Threats?

Higher input costs due to economic downturn, for eg cooking oil

## What is the reason for the sale?

Seller emigrating.