

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **19th May 2024**  
Business Reference: **36329**

About the Business:

## Pizza Franchise in East Rand

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Wel known Pizza Franchise in East Rand

# Pizza Franchise in East Rand



Sector: Food

Asking Price:

R 1,300,000

Monthly Profit:

R 48,052

Asset Value:

R 500,000

Stock Value:

R 50,000

Yearly Net Profit :

R 576,620



# Business Report

## Fully describe the business's activities?

Franchised Wood fired pizza oven Outlet

## How does the business operate on a daily basis?

Completely Manager Run

## What Advertising/Marketing is carried out?

Head Office is responsible for Marketing - SMS, Facebook, Promotions etc

## What competition exists?

Other wood fired pizza stores.

## How could the profitability of the business be improved?

More hands on owner with a reduction in Management staff. Increase of marketing for surrounding factories.

## Do any have management potential?

yes

## How involved is the Owner in running the business?

Random spot checks weekly. All systems and procedures are monitored are all in place and regulary maintained.

### When does the current lease end?

2027

### What are the trading hours?

Monday - Thursday and Sunday ( 09.30 - 20.00 )  
Friday - ( 09.30 - 21.00 )  
Sat - ( 09.30 - 20.30 )

### What are the main assets of the business?

All Fixtures and Fittings Including Generator and Electronic Equipment including Motorbike

### Strengths?

Well recognised Franchise with Strong Customer Base

### Weaknesses?

Competitive market with 2 Pizzerias in a 5km Radius

### Opportunities?

Increase Marketing and reduction of operating costs will improve the business dramatically.

### Threats?

Competitive market with 2 Pizzerias in a 5km Radius

### What is the reason for the sale?

Semigration down to the cape. New business opportunities there.