



Date: **3rd July 2024**

Business Reference: **36300**

About the Business:

Franchises Available: Western Cape - Excellent ROI

New franchises available in all parts of South Africa, as a retailer of tombstones for a well-established manufacturer . They have partnered with MyLife and now offer funeral policies and life insurance. They are the only tombstone company in South Africa who can offer credit through Mobicred.

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Sector: **New Franchise Opportunities**

Asking Price:

R 550,000

Monthly Profit:

R 30,007

Asset Value:

R 550,000

Stock Value:

R 0

Yearly Net Profit :

R 360,082



Business Report

How does the business operate on a daily basis?

The retail shop operates Monday to Saturday and is run by a shop manager who deals with clients queries and orders.

What Advertising/Marketing is carried out?

Social media networks
Newspaper
Flyer campaign

What competition exists?

As compared to other industries the tombstone manufacturing competition is not that great as our product is unique and different to granite.

How involved is the Owner in running the business?

Not full time

What are the trading hours?

8am – 16h30 week days
8am – 13h00 Saturdays

Strengths?

Unique unrivaled product. Market size.

Weaknesses?

Finding the right staff member.

Opportunities?

This market is massive and ever growing.

Threats?

If traditions change

What is the reason for the sale?

To grow market share nationally.

Strengths?

Unique unrivaled product.

Weaknesses?

Finding the right staff member.

Opportunities?

This market is massive and ever growing

Threats?

If traditions change