

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **7th January 2026**  
Business Reference: **34795**

About the Business:

## Estate Agency franchises

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Franchise in the property industry

# Estate Agency franchises



Sector: **New Franchise Opportunities**

Asking Price:

R **500,000**

Monthly Profit:

R **64,900**

Asset Value:

R **0**

Stock Value:

R **0**

Yearly Net Profit :

R **64,900**



# Business Report

## How does the business operate on a daily basis?

The Franchise opportunity is all about the sale and resale of properties.

## What Advertising/Marketing is carried out?

National, online, and various other platforms.

They also have a National Referral Network that links all of their offices in South Africa and these referrals get tracked from the onset up until the successful transaction stage.

## What competition exists?

The real estate market is a competitive industry - depending on the area

## How involved is the Owner in running the business?

The Franchisor prefers owner-operated franchises.

## What is the reason for the sale?

International brand expanding new franchise opportunities nationally.

## Strengths?

International Brand with growing local brand awareness.

Backup, support, and training systems in place.

National and International referral network in place

## Weaknesses?

Industry regulator presents challenges.

## Opportunities?

Appointing extra agents.  
Growing in new areas.