

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **19th August 2025**
Business Reference: **36236**

About the Business:

Tree felling and clearing

URGENT SALE. A great opportunity to acquire a very well established and profitable tree felling business with potential to increase sales and profits.

Tree felling and clearing



Sector: **Services**

Asking Price:

R **695,000**

Monthly Profit:

R **29,850**

Asset Value:

R **446,000**

Stock Value:

R **0**

Yearly Net Profit :

R **358,198**



Business Report

Fully describe the business's activities?

Tree felling and clearing

How does the business operate on a daily basis?

Owner submits quotes to potential clients.
Staff report to client to carry out tree felling.

What Advertising/Marketing is carried out?

Nil

What competition exists?

Minimal due to the business' reputation.

How could the profitability of the business be improved?

Advertise.
Increase social media spend.
Improve the web site.

Give a breakdown of staff/ functions/ length of service?

Operator/climber - 16 years service.
Chain saw operator - 15 years service.
Cleaner - 20 years service.
Driver - 15 years service.

Do any have management potential?

No

How involved is the Owner in running the business?

100%

When does the current lease end?

There isn't a lease as the Owner operates from home.

What are the main assets of the business?

Two vehicles, trailer, chain saws, ladders, brush cutters.

Strengths?

Long established business.
Skilled staff.
Reputation.
Excellent service delivery.

Weaknesses?

Small Owner run business.

Opportunities?

Huge opportunity to increase volume of business by increasing advertising and social media spend and improving web site.

Threats?

State of the economy.

What is the reason for the sale?

Owner's ill health