business
for sale



BUSINESS REPORT

Date: **27th November 2026**
Business Reference:**BFS00013**

About the Business:

Serene 4-Star Guest Lodge

Imagine owning a serene 4-star guest lodge right in the heart of Namaqualand, in the Northern Cape of South Africa– a place that draws thousands of visitors every year during the world-famous wildflower season. This serene 4-star lodge is located in the hub of this region, perfectly positioned between Cape Town and Namibia, so you've got a steady flow of both leisure and business travellers passing through all

year round.

The lodge itself offers stylish, comfortable accommodation and has built a strong reputation with repeat guests. What makes it special is that it's not just a business – it's a lifestyle. You get to live in a safe, welcoming community, surrounded by incredible natural beauty, while running a company that's both profitable and rewarding.

The business is manager-run, which allows the owner flexible time. With loyal staff and efficient systems in place, the industry is primed for seamless operation and continued success. The owner takes care of all the day-to-day maintenance on site. The property buildings, garden and interior are very well maintained and offer spacious, beautiful, clean accommodation in a great location. Guests can easily enjoy hiking, geological excursions, 4×4 trails, canoe safaris, game viewing, and more—while still being conveniently close to shops, restaurants and services.

This serene 4-star guest lodge offers a unique mix of profitable tourism opportunity and enviable lifestyle investment — steady demand, low competition, and the chance to own a business in one of South Africa's most iconic natural regions.

It's an investment that combines strong returns with the chance to live a slower, more meaningful life away from the city buzz. If you're looking for a business that doubles as a lifestyle upgrade, this lodge is a perfect fit!

The asking price excludes VAT and stock.

Serene 4-Star Guest Lodge



Sector: **Accommodation**

Asking Price:

R 21,200,000

Monthly Profit:

R 116,171

Asset Value:
R 0

Stock Value:
R 0

Yearly Net Profit :
R 1,394,052