

A man in a blue suit and patterned shirt stands on a street, smiling. The background shows a building and a blue barrel.

# BUSINESS REPORT

Date: **3rd July 2024**

Business Reference: **35951**

About the Business:

## A coffee shop in the KZN Midlands

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A coffee shop situated in a small but busy centre in a KZN Midlands town has regular customers. It has huge potential if managed and run by the Owner.

# A coffee shop in the KZN Midlands



Sector: Food

Asking Price:

R 210,500

Monthly Profit:

R 3,036

Asset Value:

R 510,170

Stock Value:

R 39,500

Yearly Net Profit :

R 36,428



# Business Report

## Fully describe the business's activities?

Coffee shop and light meals

## How does the business operate on a daily basis?

Manager run 8am to 3pm

## What Advertising/Marketing is carried out?

None

## What competition exists?

Other coffee shops in the area.

## How could the profitability of the business be improved?

Owner managed and run.  
Extend business hours.  
Do outside catering.  
Advertise.

## Give a breakdown of staff/ functions/ length of service?

Manager - 4 years.  
Relief manager - 4 years.  
Kitchen staff - 2x1 year.  
Kitchen staff - 1x 4 years.  
Kitchen staff - 1x 8 years.  
Coffee Bar - 1x 6 months.  
Waitron/Coffee Bar - 1x 1.5 years.  
Waitron/Coffee Bar 6 months.  
Waitron 1x 2 months.

### Do any have management potential?

Yes

### How involved is the Owner in running the business?

In an "overseeing" capacity but not on a daily basis.

### When does the current lease end?

September 2024

### What are the trading hours?

8am to 3pm

### What are the main assets of the business?

Furniture and equipment

### Strengths?

Long, well established business.  
Located in a busy centre with strong anchor tenant.  
Regular clients.

### Weaknesses?

Competition.

## Opportunities?

Extend trading hours.  
Outside catering.  
Theme evenings.  
Owner managed and run.

## Threats?

State of economy.

## What is the reason for the sale?

Owner starting re-location process.