



BUSINESS REPORT

Date: **17th May 2024**

Business Reference: **36181**

About the Business:

Franchised Business Centre in a very busy Community Shopping Centre in Pretoria

All-in-one Business Centre that caters for the local community. With Owner involvement this can be a great business!! Based in a Pta East in one of the fastest growing areas. The reason for sale is that the owner is a full time pastor and do not have time to spend in the shop.

Franchised Business Centre in a very busy Community Shopping Centre in Pretoria



Sector: **Retail**

Asking Price:

R **420,000**

Monthly Profit:

R **-4,623**

Asset Value:

R 557,003

Stock Value:

R 0

Yearly Net Profit :

R -55,477



Business Report

Fully describe the business's activities?

This Business Services Centre offers a print-to-go service, including colour & black & white digital prints, copies, large format printing as well as Kodak photographic solutions. International & local express courier services are being offered. Other services offered include; internet services, canvas printing, sublimation t-shirts, mugs, stones, coasters, keyrings, etc. Perforating and creasing, binding of documents. Flyers and business card printing.

How long has the business been established?

5 years

How does the business operate on a daily basis?

Customers come to shop

What Advertising/Marketing is carried out?

Franchisor marketing campaigns. Google advertising. Facebook & Instagram. Word of mouth.

What competition exists?

They are the only business service centre in the mall. Also, the only business offering national and international Courier Services in the Mall. There are various competitors in the surrounding areas.

Give a breakdown of staff/ functions/ length of service?

1x Operational and technical
1 x Graphic design
1 x Operator

But they all help each other

Do any have management potential?

Only one who is Operational and technical oversee

How involved is the Owner in running the business?

Only administration

When does the current lease end?

May 2024 which can be extended

What are the trading hours?

09h00 to 1800 Monday to Friday
09h00 to 14h00 Saturday and Sunday and holidays

What are the main assets of the business?

Printing machines. Computers , Kodak photo machine

Strengths?

- Stable workforce
- Good customer base
- No competition in the complex

Weaknesses?

Owner not hands on due to involvement at Chruch

Opportunities?

Market more

Threats?

Similar business in 6km

What is the reason for the sale?

Owner is not hands on and he feels that there can more improvement if owner is hands on.

Why is this a good business?

There is a high demand because more people now work from home and the use of technology has increased. Based in a Pta East in one of the fastest growing areas. The reason for sale is that the owner is a full time pastor and do not have time to spend in the shop