



Date: 1st May 2024

Business Reference: 34375

About the Business:

Suppliers and installers of shower enclosures and glass doors

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Sector: Services

Asking Price:

R 12,500,000

Monthly Profit:

R 344,831

Asset Value:

R 1,371,971

Stock Value:

R 1,382,047

Yearly Net Profit:

R 4,137,976

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Fully describe the business's activities?

Suppliers of custom made and standard shower doors, bath enclosures, shower spares and mirrors.

How does the business operate on a daily basis?

Customers phone in, office staff make appointments for reps to call around to quote, once the customer accepts quote, glass and other orders are placed with suppliers, when stock arrives installation team returns to install.

What Advertising/Marketing is carried out?

Mainly Google Ad Words, online newspaper advertising, word of mouth their best advert and their reputation for their product and especially service is well known with all the larger development companies

What competition exists?

Service is paramount! There is no other company out there that offers service before and after a sale like they do – there are only 3 other competitors but not of the same size.

How could the profitability of the business be improved?

Expanding nationally via branches and/ or franchising.

How involved is the Owner in running the business?

A General Manager, Operations Manager and Bookkeeper make up the Management Team that runs the business, with oversight from the owner.

When does the current lease end?

1st April 2026

What are the trading hours?

Monday to Thursday 07h00 - 16h15 Friday 07h00 - 16h00 Saturday 09h00 - 13h00 Closed on Sundays and Public Holidays

What are the main assets of the business?

Trademark Name, vehicles, tools and equipment

What is the reason for the sale?

Owners are wanting to retire.

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