

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash bin.

# BUSINESS REPORT

Date: **14th September 2025**

Business Reference: **37601**

About the Business:

## **Profitable Cocktail Bar And Nightclub in Johannesburg**

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This is a profitable restaurant, cocktail bar and nightclub located in one of Johannesburg's most sought-after entertainment districts, Melville

# Profitable Cocktail Bar And Nightclub in Johannesburg



Sector: Food

Asking Price:

R 1,400,000

Monthly Profit:

R 60,584

Asset Value:

R 1,719,001

Stock Value:

R 50,000

Yearly Net Profit :

R 727,005



# Business Report

## Fully describe the business's activities?

This is a restaurant by day and a club/cocktail bar at night. This is a premier venue located in a town that is known for its night life

## How does the business operate on a daily basis?

Business operates as a restaurant in the day and a cocktail bar / night club at night

## What Advertising/Marketing is carried out?

Advertise on Facebook and instagram mostly

## What competition exists?

There are many other restaurants in the area, but this is by far the busiest

## How could the profitability of the business be improved?

The business could increase profitability by getting an upgrade and increase seating.  
Hosting more events and DJs

## Give a breakdown of staff/ functions/ length of service?

6 full-time staff  
Balance on commission and tips

## Do any have management potential?

The business has a manager in place

## How involved is the Owner in running the business?

The owner overseas stock orders and small purchases that don't come from suppliers.  
Manager also does some of the purchasing if the owner can't.  
Owner does all payments

## When does the current lease end?

August 2027

## What are the trading hours?

5 days a week

13:00 to 02:00 Wednesday to Sunday

## What are the main assets of the business?

Normal restaurant and kitchen equipment with built in bar and undercounter fridges

## Strengths?

Well known  
Easy access and centrally located  
Very busy over weekends - busiest in the area  
Manager-run  
5 days per week  
Established as the go-to venue for those seeking great cocktails, and live entertainment.  
Universities on our doorstep.

## Weaknesses?

Late trade

## Opportunities?

Lots of potential  
Refresh the concept  
Introduce new DJ's and artists

## Threats?

Economic downturn

## What is the reason for the sale?

Emigration