



BUSINESS REPORT

Date: **16th September 2025**

Business Reference: **37571**

About the Business:

Modern Franchise Coffee Shop – 8 Months Young & Growing

Opened 8 months ago, this beautifully designed franchise coffee shop is situated in a high-visibility location. With all equipment in place and a growing loyal customer base, it offers an excellent opportunity for a hands-on operator or investor.

Modern Franchise Coffee Shop – 8 Months Young & Growing



Sector: **Food**

Asking Price:

R **2,335,000**

Monthly Profit:

R **85,182**

Asset Value:

R **1,300,000**

Stock Value:

R **65,000**

Yearly Net Profit :

R **596,273**



Business Report

Fully describe the business's activities?

This newly established franchised coffee shop, opened just 8 months ago, is located in a recently renovated shopping centre with high foot traffic. The business is owner-operated and already delivering excellent profits. A liquor license was approved at the beginning of July, creating further growth opportunities. This is a turnkey opportunity within a strong national brand, ideal for a hands-on buyer.

How does the business operate on a daily basis?

The business employs 12 staff members who support the owner with daily opening and closing operations. Trading hours are as follows:
Monday to Saturday: 07:30 – 17:00
Sunday: 08:00 – 14:00

Do any have management potential?

The business does not have a manager in place; however, a supervisor is on site to assist the owner in the day-to-day operations.

How involved is the Owner in running the business?

80%

When does the current lease end?

30 November 2029

Strengths?

Strong Franchise Brand: Backed by an established national brand with proven systems and support.

High Foot Traffic Location: Situated in a newly renovated shopping centre attracting consistent customer flow.

Turnkey Operation: Fully fitted, staffed, and operational with no additional setup required.

Liquor License Approved: Recently approved liquor license (July), opening new revenue streams.

Excellent Profitability: Strong financial performance within just 8 months of trading.

Owner-Operated: Daily involvement ensures quality control and customer satisfaction.

Weaknesses?

No Dedicated Manager: Limited leadership structure with only a supervisor assisting the owner.

New Business: Although profitable, the business lacks a long trading history, which may be a concern for conservative buyers.

Owner-Dependent: Heavy reliance on the owner's presence for operations and decision-making.

Opportunities?

Expansion of Trading Hours: Potential to extend Sunday hours or introduce evening service leveraging the liquor license.

Introduce Events or Promotions: Wine tastings, live music, or themed evenings could attract new clientele.

Appoint a Manager: Hiring a full-time manager could free up the owner and improve scalability.

Catering & Delivery: Offering corporate catering or partnering with delivery platforms can boost revenue.

Threats?

Economic Pressure: Consumer spending may be affected by economic downturns or rising interest rates.

Competition: Other coffee shops or eateries in the centre could pose competitive pressure.

Staff Turnover: Retaining trained staff in the hospitality sector can be challenging.

What is the reason for the sale?

The owner's spouse has been transferred to Cape Town, necessitating the family's relocation.