



BUSINESS REPORT

Date: **18th May 2024**

Business Reference: **36077**

About the Business:

Established landscaping and irrigation specialist business – Western Cape

With an 18-year strong reputation for creating magical, breathtaking gardens, landscaping around pool and entertainment areas for residential and commercial clients. Their services cover gardening, paving, instant lawns, landscaping, quality compost, and efficient water irrigation systems. All you need is creative flair and vision, don't delay, contact our Broker, Michael Mey on 082 956 8260 or email

Michael@aldes.co.za The owner and his team have built a solid foundation and now its ready for a new owner to continue its legacy of excellence.

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Sector: **Services**

Asking Price:

R **900,000**

Monthly Profit:

R **34,194**

Asset Value:

R **0**

Stock Value:

R **0**

Yearly Net Profit :

R **410,329**



Business Report

Fully describe the business's activities?

The business quoting to install new landscapes as well as all related activities. They specialise in hardscaping and low-maintenance gardens.

How does the business operate on a daily basis?

They collect staff as well as instruct on the installation plans for that particular day.

What Advertising/Marketing is carried out?

Google adwords, Facebook advertising as well as word of mouth

What competition exists?

There are a few other companies that have also been around for a long time

How could the profitability of the business be improved?

Additional teams could be added as well as a maintenance division

Give a breakdown of staff/ functions/ length of service?

Varies between 14 years and 3 months

Do any have management potential?

Yes

How involved is the Owner in running the business?

Daily

When does the current lease end?

This business is a work-from-home business.

What are the trading hours?

Monday to Friday from 08h00 - 17h00.

What are the main assets of the business?

Website domains, Facebook pages, Staff and basic tools

Strengths?

Reputation, service length of trading

Weaknesses?

No maintenance division

Opportunities?

Many, have the ability to franchise

Threats?

All markets are competitive

What is the reason for the sale?

Owner to persue new avenues in Construction and development