

A man in a blue suit and patterned shirt stands in front of a building with large windows and a blue barrel. The text 'BUSINESS REPORT' is overlaid in large, bold, green letters.

# BUSINESS REPORT

Date: **10th February 2026**  
Business Reference: **37566**

About the Business:

## Specialists in the field of Overhead Cranes lifting equipment

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Specialists in the field of lifting equipment such as Overhead Cranes (Double and Single Girder Overhead Cranes) and carry out load and deflection testing in order to ensure that our clients comply with the requirements of the OHS Act, I deal buyer will have experience in the industry.

# Specialists in the field of Overhead Cranes lifting equipment



Sector: **Services**

Asking Price:

**R 6,100,000**

Monthly Profit:

**R 229,219**

Asset Value:

**R 1,637,798**

Stock Value:

**R 250,000**

Yearly Net Profit :

**R 2,750,628**



# Business Report

## Fully describe the business's activities?

They specialise in the field of lifting equipment such as Overhead Cranes (Double and Single Girder Overhead Cranes) and carry out load and deflection testing in order to ensure that our clients comply with the requirements of the OHS Act. They have built up a reputation for giving excellent professional service at a competitive price.

They have local and national design expertise to install any solution from a single hoist to a fully automated system such as overhead cranes.

## How does the business operate on a daily basis?

Their trained technicians specialise in providing comprehensive support for all lifting equipment needs. They are fully equipped, from rapid response to emergency breakdown, to professional consultancy for new equipment.

## What Advertising/Marketing is carried out?

None

## What competition exists?

There are many other similar companies

## How could the profitability of the business be improved?

Marketing  
Efforts of a younger owner

### Give a breakdown of staff/ functions/ length of service?

1 Service Manager  
1 Service support  
3 technical staff  
1 Supervisor  
1 lift inspector  
3 assistants  
1 Cleaner  
1 bookkeeper  
1 Tackle division administrator

### Do any have management potential?

There are managers in place

### How involved is the Owner in running the business?

Owner is on site 2 times per week.  
Owner does the special or bigger quotes, makes payments, runs the business

### Who would be an ideal buyer?

It would ideally be someone with cranes and lifting equipment experience.

### When does the current lease end?

The building is owned by the seller

### What are the trading hours?

Monday to Thursday 07:30 to 16:30  
Saturday 07:30 to 12:30

## Strengths?

Established for decades  
Well known in the industry  
Competent and well-trained staff

## Weaknesses?

Buyer must have some technical crane knowledge

## Opportunities?

Energised and younger owner will ensure growth of company

## Threats?

Many other smaller companies

## What is the reason for the sale?

Owner is retiring