

**business**  
for sale



Date: **27th November 2024**  
Business Reference: **36008**

About the Business:

**Flower Shop for sale**

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# Flower Shop for sale



Sector: **Services**

Asking Price:

**R 700,000**

Monthly Profit:

**R 7,590**

Asset Value:

**R 372,343**

Stock Value:

**R 0**

Yearly Net Profit :

**R 91,082**



# Business Report

## Fully describe the business's activities?

- Floral arrangements / bunches
- Smaller Wedding and function flowers
- Corporate weekly flowers for offices or reception areas
- Hampers
- Wrapping
- Selling of gifting or miscellaneous items in the shop
- Delivery service offered

## How does the business operate on a daily basis?

Daily placing of orders with the flower suppliers. Making of “orders” and deliver and do quotations

## What Advertising/Marketing is carried out?

Only on FaceBook / plus vehicle small branding  
Word of mouth

## What competition exists?

Retailers eg. Chain stores and other flower suppliers

## How could the profitability of the business be improved?

Profitability can be improved with a stronger “cash flow”

## Give a breakdown of staff/ functions/ length of service?

Florist does all the practical and creative work and Owner does all Operational work

## Do any have management potential?

Yes

## What are the trading hours?

6 Working days  
Mondays - Saturdays 08H00 - 17H00

## What are the main assets of the business?

Solid base

## Strengths?

- Strong and solid base so no need to start business off the ground – new Owner can just carry on
- Belongs to reputable and professional Florist networks
- Central location with ample parking – easily accessible
- Experienced Florist
- Offer delivery service

## Weaknesses?

Cash flow after COVID

## Opportunities?

New ideas to be shared with successful Buyer

## Threats?

Retailers BUT we have an advantage that we do deliveries and have existing account holders

## What is the reason for the sale?

Owner and Family are relocating