



Date: **24th November 2024**Business Reference: **35963**

About the Business

Work from home cleaning business

Business that professionally cleans for commercial, corporate and residential customers

Work from home cleaning business



Sector: Services

Asking Price:

R 600,000

Monthly Profit:

R 37,461

Asset Value:

R 0

Stock Value:

R 2,000

Yearly Net Profit:

R 449,528

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Fully describe the business's activities?

They offer Professional Carpet Cleaning, Rug Cleaning, Upholstery Cleaning, Mattress Cleaning, Tile Cleaning, Leather Cleaning, and Office Chair Cleaning Services to Corporate, Commercial & Residential Clients.

How does the business operate on a daily basis?

Clients book them to clean their various items. They then go out and perform the cleaning.

What Advertising/Marketing is carried out?

Digital advertising plus pamflets.

What competition exists?

There are other smaller and larger competitors in the market

What are the monthly franchise fees?

There is a monthly fee of R1,500

All cleaning materials and equipment must be purchased via the head office.

How could the profitability of the business be improved?

Obtain contract cleaning work for hotels, lodges etc

Do any have management potential?

No

How involved is the Owner in running the business?

This should ideally be an owner run and operated business

When does the current lease end?

This is a work from home business and a lease or rental isn't required

What are the trading hours?

Monday to Saturday 8am to 4pm, dependant on demand

What are the main assets of the business?

Cleaning equipment

Strengths?

Work from home opportunity Easy to run business Business is mostly cash Small staff complement

Weaknesses?

Ideally should be owner run

Opportunities?

Obtain contract cleaning work like lodges, hotels, etc

What is the reason for the sale?

Owner is also the franchisor and wants to focus on expanding the franchise business

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