

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **17th May 2024**

Business Reference: **35963**

About the Business:

## Work from home cleaning business

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Business that professionally cleans for commercial, corporate and residential customers

# Work from home cleaning business



Sector: **Services**

Asking Price:

R **600,000**

Monthly Profit:

R **32,766**

Asset Value:  
R 0

Stock Value:  
R 2,000

Yearly Net Profit :  
R 393,195



# Business Report

## Fully describe the business's activities?

They offer Professional Carpet Cleaning, Rug Cleaning, Upholstery Cleaning, Mattress Cleaning, Tile Cleaning, Leather Cleaning, and Office Chair Cleaning Services to Corporate, Commercial & Residential Clients.

## How does the business operate on a daily basis?

Clients book them to clean their various items. They then go out and perform the cleaning.

## What Advertising/Marketing is carried out?

Digital advertising plus pamphlets.

## What competition exists?

There are other smaller and larger competitors in the market

## What are the monthly franchise fees?

There are no monthly fees.

The only requirement from the franchisor is that all cleaning materials must be purchased via the head office.

## How could the profitability of the business be improved?

Obtain contract cleaning work for hotels, lodges etc

## Do any have management potential?

No

## How involved is the Owner in running the business?

This should ideally be an owner run and operated business

## When does the current lease end?

This is a work from home business and a lease or rental isn't required

## What are the trading hours?

Monday to Saturday 8am to 4pm, dependant on demand

## What are the main assets of the business?

Cleaning equipment

## Strengths?

Work from home opportunity  
Easy to run business  
Business is mostly cash  
Small staff complement

## Weaknesses?

Ideally should be owner run

## Opportunities?

Obtain contract cleaning work like lodges, hotels, etc

## What is the reason for the sale?

Owner is also the franchisor and wants to focus on expanding the franchise business