

# BUSINESS REPORT

Date: 12th January 2026  
Business Reference: 37505

About the Business:

## National car service and repair franchise - Durban

Buckle up and rev your engines. This Motor Vehicle Service and Repair Franchise isn't just another pit stop; it's a turbocharged business opportunity with a proven track record, national support, and a solid reputation. With over 50 franchisees and a roaring ROI, you'll be steering straight into profit. This franchise comes fully equipped, road-tested, and ready to drive your future.

# National car service and repair franchise - Durban



Sector: **New Franchise Opportunities**

Asking Price:

**R 1,944,058**

Asset Value:  
**R 190,001**

Monthly Profit:

**R 69,037**

Stock Value:  
**R 55,942**

Yearly Net Profit :  
**R 828,439**



# Business Report

## How does the business operate on a daily basis?

We quote based upon the result of the diagnosis. In most cases we require a deposit of 60% to secure materials and labour. We execute the work to the exacting standards of the franchise and in accordance with the numerous standards of the various regulatory bodies to whom we are affiliated, eg MIO, RMI, MIBCO, MIWA. We provide our clients with a 6 months or 10 000 km RMI guarantee.

We have a senior advisor who is technically sound and he deals with the clients, manages the workplan on the floor can quote and arrange materials and parts.

## What Advertising/Marketing is carried out?

National advertising on radio, TV, social media based on national budget, including car-shows. All franchisees contribute to the advertising budget monthly and this is accumulated by Head Office for various ongoing marketing campaigns.

## What competition exists?

Either OEMs which are far more expensive or backstreet operators who are not reliable and do not work to any regulatory standards.

## How could the profitability of the business be improved?

Cash investment  
In house air con services  
In house brake disc machining  
Employ an auto-electrician

## Give a breakdown of staff/ functions/ length of service?

1. Service advisor - 1 month
2. Qualified mechanic subject to SAQWA - 9 months
3. Assistant - will qualify July - 4 years

## Do any have management potential?

Yes, service advisor

## How involved is the Owner in running the business?

Daily: owner operational but involved.

## When does the current lease end?

October 2025.

## What are the trading hours?

Monday to Friday 07h00 to 17h00  
Saturday 08h00 to 13h00

## What are the main assets of the business?

2 poster ramp  
Compressor  
Bearing press  
Oil drainage machine  
Jack stands  
Small tools - specialised and standard tool boxes

Franchisor will conduct detailed audit and handover to ensure fully stocked per spec.  
Computer and 8 cameras  
Furniture for waiting room and office

## Strengths?

Reputation for quality, integrity and transparency, strong franchisor values  
Commercially cost competitive  
Offer service and repair  
Exceptional accreditation/recognition  
Immediate revenue stream  
No aged debtors book  
Offer a waterless car wash  
5 star accreditation with MIBCO and MIYWA

## Weaknesses?

Failing to match unrealistic client expectations

## Opportunities?

Invest in plant and equipment to avoid outsourcing  
Upsell - need competent staff to do so  
Aggressive marketing campaigns

## Threats?

To maintain the revenue stream - opposition equally aggressive on price.  
Franchise 13km away.  
Only have 5km exclusivity.

## What is the reason for the sale?

Owner required to relocate due to ill health of his wife

## Strengths?

National footprint  
26 years in business  
+ 50 franchisees  
Good reputation  
Member of FASA