



# BUSINESS REPORT

Date: **11th May 2024**

Business Reference: **33196**

About the Business:

## Home and Industries Retail Baking Supply Business for Sale!

---

This business focuses on baking made easy for the novice baker to the professional chef, supplying them with ingredients, easy to follow pre mixes, decorations, kids' party accessories, sweets, custom icing sugar prints, and even state-of-the-art imported utensils to create your own baking art piece.

# Home and Industries Retail Baking Supply Business for Sale!



Sector: **Food**

Asking Price:

R **560,000**

Monthly Profit:

R **44,338**

Asset Value:

R 200,000

Stock Value:

R 300,000

Yearly Net Profit :

R 532,058



# Business Report

## Fully describe the business's activities?

This Business focus on baking made easy for the novice baker to the professional chef, supplying them with ingredients, easy-to-follow premixes, decorations, kids' party accessories, sweets, custom icing sugar prints, and even state-of-the-art imported utensils to create your own baking art piece. Our aim is to satisfy your full circle baking needs, from the packaging to cleaning products all conveniently available in one location.

## How does the business operate on a daily basis?

Owner and manager run business.

## What Advertising/Marketing is carried out?

Local store marketing through social media.  
Website.

## What competition exists?

None in the area.

## How could the profitability of the business be improved?

A good local store marketing plan needs to be drawn up, and implemented

## Give a breakdown of staff/ functions/ length of service?

1 Manager  
1 Cashier  
1 Cleaner (once a week)  
2 General workers

### Do any have management potential?

Yes, the current manager.  
She is well known to the community and clients

### How involved is the Owner in running the business?

Visits the business once a month.

### When does the current lease end?

The current lease ends in May 2023.

### What are the trading hours?

Monday to Friday 08h00 to 17h00 ,  
Saturdays 08h00 to 14h00 ,  
Sundays and Public Holidays from 08h00 to 12h00.

### What are the main assets of the business?

Stock and Equipment.

### Strengths?

This branch is very well established.  
Well known in the area by locals and well-supported.

### Weaknesses?

None we can perceive.

### Opportunities?

Expansion of the current client base with the implementation of a good marketing plan.

### Threats?

None we can perceive.

### What is the reason for the sale?

The Owner has another business opportunity the would like to pursue.