



# BUSINESS REPORT

Date: **17th September 2025**

Business Reference: **37377**

About the Business:

## Winelands Restaurant

---

Selling price: R1,8 million Plus Stock Average Monthly Net Profit: 73K Average GP Margin: 56% ROI: 48.7 % Unique opportunity for a fulfilling lifestyle change away from the hustle and bustle of city life, with beautiful scenery, renowned wine estates, close-knit community and favoured by local and international tourism. Immediate income potential and long-term growth opportunity Confirmed wedding bookings with estimated income of R3 million Excellent cuisine Liquor license H & S certificates Excellent reviews

## Winelands Restaurant



Sector: **Food**

Asking Price:

**R 1,800,000**

Monthly Profit:

**R 73,076**

Asset Value:

**R 425,524**

Stock Value:

**R 0**

Yearly Net Profit :

**R 876,907**



# Business Report

## Fully describe the business's activities?

Full service upmarket restaurant. Contracted to do catering for all weddings and function

## How does the business operate on a daily basis?

Dinner only, 5 nights per week.

## What Advertising/Marketing is carried out?

We have a marketing team doing an excellent job on social media, paid google ads and website.

## What competition exists?

Multiple restaurants in the area.

## How could the profitability of the business be improved?

Increase opening hours to include breakfast and lunch.  
Open 7 days per week.  
Introduce special days, for instance High Teas, Canapes, Cocktail hours.

## Give a breakdown of staff/ functions/ length of service?

Cleaner - 1 year.  
Commis chef - 18 months  
Demi Chef de Partie - 1 year.  
2 Chef de Parties, 1 year and 2 years.  
Manager - 2 years.  
3 Waiters, between 1 and 2 years.  
Barman - 6 months.

### Do any have management potential?

Yes

### How involved is the Owner in running the business?

Owner operated, very hands on.

### When does the current lease end?

February 2028.

### What are the trading hours?

Tuesday to Saturday, 5pm till Close

### What are the main assets of the business?

Kitchen equipment.  
Computer Equipment

### Strengths?

Excellent reputation.  
Strong Cash Flow  
Profitability  
Stable and well trained staff.  
Excellent reviews.

### Weaknesses?

Location has no passing trade.  
Winter months are less busy.

## Opportunities?

Expansion into other meal times  
Outside catering

## Threats?

The business is integrated into the wedding venue, so good relations with the landlords is imperative.

## What is the reason for the sale?

Owner wants to move onto other ventures.