

**business**  
for sale



Date: **3rd July 2024**

Business Reference: **35513**

About the Business:

## **Coffee Shop in the East Rand**

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Top quality delicious eats and great coffee's provided to the locals and visitors. Great location!

# Coffee Shop in the East Rand



Sector: **Food**

Asking Price:

**R 1,000,000**

Monthly Profit:

**R 50,217**

Asset Value:

**R 470,000**

Stock Value:

**R 8,000**

Yearly Net Profit :

**R 602,604**



# Business Report

## Fully describe the business's activities?

A quaint coffee shop that serves various top quality coffee's = espresso, latte's, cappuccino's, etc. They also serve cold drinks = iced coffee's & tea's and other non-caffeinated beverages. They also offer food items on their preset menu.  
This is a well established business which has a great supporting local & visitor client base.

## How does the business operate on a daily basis?

The owner opens the shop and the manager closes.

## What Advertising/Marketing is carried out?

Shopping mall advertising.

## What competition exists?

Yes, in the vicinity.

## How could the profitability of the business be improved?

Good local shop - marketing to the surrounding area/businesses can be done.

## Give a breakdown of staff/ functions/ length of service?

5 x Kitchen.  
3 x Front of house.  
Majority of the staff have been employed for the past 12 years.

## Do any have management potential?

One off the staff members is currently managing & closing the shop at night.

## How involved is the Owner in running the business?

Daily for short periods of time.

## When does the current lease end?

Lease ends December 2022.

## What are the trading hours?

Monday - Sunday: 07:30 - 18:00.

## What are the main assets of the business?

A updated list is available.

## Strengths?

Well established with in an upmarket community.  
Costs are well managed.

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## Weaknesses?

None.

## Opportunities?

A marketing plan to expand clientele.

## Threats?

Economy.

## What is the reason for the sale?

Owners would like to retire.