



BUSINESS REPORT

Date: **10th May 2024**

Business Reference: **35479**

About the Business:

Ice Cubes and Bottling Plant

The business manufacture ice cubes from a purified system located on site. They also bottle fruit juices and water. This is a well structured business that is easily managed with great growth potential and excellent profit margins!

Ice Cubes and Bottling Plant



Sector: **Food**

Asking Price:

R **1,810,000**

Monthly Profit:

R **62,493**

Asset Value:

R **1,896,744**

Stock Value:

R **20,000**

Yearly Net Profit :

R **749,918**



Business Report

Fully describe the business's activities?

Bottling of fruit juices, sparkling & still water and ice cubes made from purified water onsite.

How does the business operate on a daily basis?

The Owner manages the business daily - purchases, planning of deliveries, interaction with clients, etc.

What Advertising/Marketing is carried out?

None.

What competition exists?

There are other competitive companies in the market, but the high standard and quality of service and product places this business in a different league.

How could the profitability of the business be improved?

If the client base is increased the production will increase profit margins. More relating products can be added.

Give a breakdown of staff/ functions/ length of service?

The staff have been working in the factory for several years.

How involved is the Owner in running the business?

Owner is involved on a daily basis.

When does the current lease end?

The lease is currently is on a month to month basis - a long term lease agreement can be negotiated.

What are the trading hours?

Monday to Friday: 09:00 - 17:00.

What are the main assets of the business?

The Plant and equipment are the main assets. (An asset register is available)
2 x Trailers are included.

Strengths?

Good client base and a neat, well laid out factory floor.
Consistent service delivery to longstanding clients.
Quality products and branding.
Easy manageable with excellent profit margins and growth potential.

Opportunities?

Increasing production of the bottling plant, with new or alternative products, this will contribute to even higher profits.

Threats?

Economy.

What is the reason for the sale?

The Owner wants to consolidate his business interests.