



BUSINESS REPORT

Date: **21st May 2024**

Business Reference: **35452**

About the Business:

Gearbox & Diffirential repair business for sale

Once in a lifetime opportunity to own your own gearbox and differential repair business in the Boland.

Gearbox & Diffirential repair business for sale



Sector: **Services**

Asking Price:

R **1,541,122**

Monthly Profit:

R **65,812**

Asset Value:

R **134,200**

Stock Value:

R **200,000**

Yearly Net Profit :

R **789,746**



Business Report

Fully describe the business's activities?

The business specialises in gearbox repairs, differentials, automatic transmission, propshaft rebuilding and repairs of various motor vehicle components, gears, shafts, limited slip differentials and gearbox parts used for commercial and passenger vehicles.

How does the business operate on a daily basis?

The owner opens the business in the morning and closes it in the evenings.
The owner is hands-on and together with his three staff members do the work for the day. One of the mentioned staff members is well trained, by the owner, to do the work.

What Advertising/Marketing is carried out?

Advertising on billboards and dustbins in all surrounding towns prove to be a very successful marketing strategy. Advertising contracts are in place with advertising companies.
The business also relies on "word of mouth" business and an established client base built over years.
The owner's personal vehicle is branded as well as the premises.
The business has a Facebook page but not a website.
There is an opportunity to improve advertising and explore other marketing platforms to reach a broader client base.

What competition exists?

No formal competition exists in the area.

How involved is the Owner in running the business?

The owner is very involved in running the business.

When does the current lease end?

The business is owned by a Close Corporation. The Seller owns 100% membership.
The premises, which is also for sale, belongs to the Seller in his private capacity.

What are the trading hours?

08H00 to 17H00 Monday to Friday.
Closed on Saturdays.

What are the main assets of the business?

The main assets are tools and equipment. The only equipment not included is a milling machine. This machine is not necessary to operate the business.

Strengths?

The business is long established.
Good customer base. Corporate and private.
Good stockholding
Low overheads with good controls.
The owner is hands-on resulting in good customer service and quality workmanship.
The business is cash driven with no debtors book.

Weaknesses?

None identified. This business model has been working for 20 years.

Opportunities?

Advertising and marketing platforms (digital) can be explored and utilized. There is potential for growth.

Threats?

No threats identified. It will be difficult for competitors to enter this industry as a start-up. Good stockholding is key to the success of the business.

What is the reason for the sale?

The owner is planning to retire.