

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **19th May 2025**

Business Reference: **35059**

About the Business:

## Day care centre and nursery school with property

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Profitable nursery school

# Day care centre and nursery school with property



Sector: **Services**

Asking Price:

R **2,500,000**

Monthly Profit:

R **30,368**

Asset Value:

R **1,930,000**

Stock Value:

R **0**

Yearly Net Profit :

R **364,421**



# Business Report

## Fully describe the business's activities?

This is an established nursery school and day care centre which has operated successfully for 11 years. The school caters for babies and preschoolers up to grade R and currently accommodates around 60 children. Amendments to the license for expansion to a capacity of 120 children, are currently pending.

## How does the business operate on a daily basis?

The school is run primarily by the owner and the principal, who are assisted by a dedicated team of educators. Kids are provided with healthy meals and are well cared for in an instructive and nurturing environment. The school opens at 6:00am and closes at around 6:00pm.

## What Advertising/Marketing is carried out?

Apart from their website and social media pages, little advertising is carried out.

## How could the profitability of the business be improved?

There are numerous opportunities and additional service offerings that the sellers have not pursued. Increased capacity, for which an application is already pending, would also improve profitability.

## How involved is the Owner in running the business?

The owner is fully involved in the day to day operations and manages all of the administration herself.

## When does the current lease end?

Not applicable as the property is owned by the seller and is included in the sale.

## What are the trading hours?

The centre operates from 6am to 6pm daily.

## What are the main assets of the business?

The property from which the business operates is included in the sale. A full list of the movable assets is on file.

## Strengths?

The centre has an excellent reputation and is very well located. Numerous opportunities exist to expand and increase revenue.

## Weaknesses?

Impacted by the Covid pandemic.

## Opportunities?

There is great potential to provide a host of other educational services which would contribute significantly to the revenue generated.

## Threats?

None have been identified.

## What is the reason for the sale?

The sellers would like to focus on their other business interests.