



BUSINESS REPORT

Date: **19th April 2025**

Business Reference: **35087**

About the Business:

Neat Laundry Franchise. All areas. Vacant opportunity

New opportunities in the Winelands .A viable low risk business opportunity with growth potential. A complete turnkey operation to be set up with well equipped professional laundry by the Franchisor.

Neat Laundry Franchise. All areas. Vacant opportunity



Sector: **New Franchise Opportunities**

Asking Price:

R **313,200**

Monthly Profit:

R **13,482**

Asset Value:

R **0**

Stock Value:

R **6,800**

Yearly Net Profit :

R **161,779**



Business Report

How does the business operate on a daily basis?

The Owner would manage his staff and assets. Giving support on-site if needed.
If the daily scheduling is complete the Owner would focus on bigger corporate deals .
Handling intake and collections by clients. Where delivery service is offered to check on time deliveries.
Handle administrative duties which need to be done like summary reports, basic accounting and staff schedules..

What Advertising/Marketing is carried out?

Included in the initial fee are a marketing fee for 3 month project including online promotions , Social media Boosts & vouchers.
Optional Facebook, Flyers , ect advertising in the area of the Franchise can be done

Strengths?

A proven turnkey system to gain a rapid foothold in their territory.
Comprehensive backed software and CRM system to control the whole process through Collection, Deliveries and Invoicing..

Weaknesses?

The Brand is growing and will take a while to achieve national recognition

Opportunities?

One of the big attractions of the business is that it can grow substantially, adding of-site carpet cleaning and fabric protection.
Multiple retail laundry stores can be added over time .

Threats?

Weak franchisee's not following the Franchisor's specifications on how to run a business and lack of local marketing.
Covid with hard lockdown.