

business
for sale



Date: **23rd November 2024**

Business Reference: **34706**

About the Business:

Well established Lawnmower business with a repair centre

Full time technicians in workshop that is fully equip. Selling the full range of lawnmowers, trimmers , chainsaws and many more to many large clients and the domestic market. Loyal client base.

Well established Lawnmower business with a repair centre



Sector: **Services**

Asking Price:

R 1,500,000

Monthly Profit:

R 73,737

Asset Value:

R 300,000

Stock Value:

R 2,000,000

Yearly Net Profit :

R 884,848



Business Report

Fully describe the business's activities?

The business sells lawnmowers, brush cutters, chainsaws and a wide range of international brand equipment .Services and repairs are done in a fully equipped workshop

How does the business operate on a daily basis?

The owner open and close the shop daily.
60% of the clients is regular clients and 40% is walk-in clients.
A fully equip workshop does repair and service of lawnmowers, ect

What competition exists?

The dealers in the industry and dealers supplying the same brand of products

How could the profitability of the business be improved?

A rep to visit clients on a more regular bases will increase sales.
More mechanics and more marketing needed.

Give a breakdown of staff/ functions/ length of service?

Sales person -2
Driver -1
Mechanic -1 (need more)
Administrator -1
General Worker-1

How involved is the Owner in running the business?

The Owner manage the brand relationship, approve the orders, does creditor payments and update the pricelist.
He also provides technical advice and assistance to the workshop too.
His wife helps with sales at the front desk, the till, workshop admin and invoicing

When does the current lease end?

The property is owned by the Seller and the lease for the lawnmower business will be R29 000 pm
A formal lease agreement will be drawn up for the Buyer.

What are the trading hours?

Mon to Fri 08h00 till 17h00
Sat 08h00 till 13h00

What are the main assets of the business?

The main assets of the business are the Stock on hand, the tools/ special tools/ equipment furniture/signage and good client relations.

Strengths?

The business has long established , high value customer base.
Strong Brands in product portfolio.
Wide range of stock on hand for immediate delivery to customers.

Weaknesses?

More difficult to source skilled mechanics/technicians.
Limited Showroom size

Opportunities?

Potential to expand product range.
Marketing can be improved
Marketing can be done by a rep at golf courses, landscapers, the council and contractors

Threats?

Economy

What is the reason for the sale?

The Owners want to scale down their business activities