business
for sale



BUSINESS REPORT

Date: **28th November 2026**
Business Reference:**38577**

About the Business:

Established Automotive Accessories & Fitment Business – KZN

Established Automotive Fitment Business with Growth Potential Looking for an established business in the growing bakkie and automotive accessories market? This long-standing KZN business provides a comprehensive range of canopies and vehicle accessories, including towbars, tonneau covers, sports bars, side steps, racks and related products, supported by professional fitment, repairs and spares. With

approximately 14 years of trading history, an established customer base and valuable relationships within the motor industry, a new owner can step into an operating business with infrastructure, equipment and market presence already in place. Growth opportunities include: Expanding fleet and commercial accounts Increasing online and social media marketing Introducing additional vehicle accessory ranges Growing repair and aftermarket sales Expanding dealership relationships Adding complementary fitment services Ideal for an automotive entrepreneur or an existing workshop/accessories business looking to expand its footprint in KZN.

Established Automotive Accessories & Fitment Business – KZN



Sector: **Retail**

Asking Price:

R 880,000

Monthly Profit:

R 34,734

Asset Value:
R 241,012

Stock Value:
R 42,200

Yearly Net Profit :
R 416,808

Business Report

Fully describe the business's activities?

Motor-vehicle accessory sales and fitment centre. Approved local agent for Beekman and Rhinoman canopies, Securi-Lid load covers and Artav stainless-steel accessories (nudge bars, side steps, sports bars). Also supplies/fits tonneau covers, Bosal/Brink towbars, bakkie racks, cattle rails and contractor racks; sells spares and repairs existing canopies. Auto Armor safety-film fitment was discontinued about a year ago, but the tinting room remains and staff can be retrained. We are also local approved agent for it and can be ordered via the dealer parts system.

How does the business operate on a daily basis?

The owner manages administration, customers, dealership relationships, ordering and oversight of workshop fitment staff. Products are sold to walk-in/cash customers and through motor dealerships; workshop staff fit accessories, carry out repairs and sell spares. A buyer could employ an administrator/manager to oversee the fitment team.

What Advertising/Marketing is carried out?

Online directory and approved-agent listings through Beekman and Rhinoman, social-media promotion, website presence, dealership/OEM parts channels, referrals, repeat business and visible premises in the street. Public listings show strong customer ratings. Beekman and Artav have brand ambassodors that go to the local dealerships with my business cards and promote my business.

What competition exists?

None in the immediate area of the South Coast.

Do any have management potential?

Yes

How involved is the Owner in running the business?

Involved in daily administration, dealership/customer relationships and staff/workshop oversight.

When does the current lease end?

Month to month lease – business has been there since 2012

What are the trading hours?

Monday to Friday 08:00-17:00 and Saturday (if necessary) 08:00-12:00

What are the main assets of the business?

Workshop tools including rivet gun, torque wrench, drills, cordless wrench, angle grinder, glue gun, batteries and Securi-Lid ratchet; stock/spares, glazing rubbers, fasteners, glass and doors; used canopies; computer, new printer, fans, reception/waiting-area furniture, office desk/cupboards, fridge, microwave and kettle; security camera/phone system; inverter and battery; cell phone; existing tinting room. Beekman canopies are held on consignment.

Strengths?

Established 14-year reputation
Long term relationships with DSO dealers
Dealership & loyal customer base
Product range
Nationwide warranty support
Level 4 B-BBEE contributor

Weaknesses?

High owner involvement
Needs more advertising

Opportunities?

Opportunities

Reactivate smash & grab using existing facility
Adding extra lines to the business
Systemize manager/owner duties
Grow digital and social marketing
Expand dealer accounts
Cross-sell accessories, repairs & spares
Add to an existing automotive workshop to reduce overhead
Develop mobile fitment & service capacity

Threats?

Cheaper knock-off products.

What is the reason for the sale?

Seller wishes to exit the motor trade.