business
for sale



BUSINESS REPORT

Date: **20th November 2026**
Business Reference:**38507**

About the Business:

Established Laundry, Dry Cleaning & Key Cutting Business for Sale

An established multi-service business offering customers a convenient range of services, including dry cleaning, laundry, ironing, clothing alterations, shoe repairs, key cutting and locksmith services. Dry-cleaning items are collected at this branch and processed at the group's main facility. Supported by a franchise with over 35 years of industry experience. Available individually or together with the other two

locations as a combined business opportunity.

Established Laundry, Dry Cleaning & Key Cutting Business for Sale



Sector: **Services**

Asking Price:

R 3,160,000

Monthly Profit:

R 65,430

Asset Value:
R 181,500

Stock Value:
R 0

Yearly Net Profit :
R 458,007

Business Report

Fully describe the business's activities?

The business offers a convenient range of services, including dry cleaning, laundry, ironing, clothing alterations, shoe repairs, key cutting and locksmith services.

Additional Information

The owner would prefer to sell all three businesses together as a single transaction at a combined asking price of R12.5 million. However, individual sales may be considered, depending on the offer and whether the terms are acceptable to the owner.

How does the business operate on a daily basis?

The business operates from its retail premises at the Mall , providing dry cleaning, laundry, clothing alterations, shoe repairs and locksmith services. Customers bring in items for cleaning or repairs and request key cutting or related locksmith services. Daily operations include assisting customers, processing orders, completing services, managing collections and handling payments, while maintaining service quality and efficient turnaround times.

What Advertising/Marketing is carried out?

The business benefits from exposure within the Mall including customer foot traffic and visibility from its retail location. Marketing is supported by its online presence, Facebook, instagram, business directories and customer referrals. Its convenient location and range of services also help attract walk-in customers and encourage repeat business.

What competition exists?

The businesses operate in a competitive market, with competition mainly coming from smaller, independent dry cleaners, laundry services, shoe repair shops and key-cutting businesses in the surrounding areas. However, many competitors are smaller, lesser-known operators offering a more limited range of services.

How could the profitability of the business be improved?

Profitability could be improved through increased marketing, better promotion of the full range of services and stronger customer retention initiatives. There is also potential to expand the service offering, improve operational efficiencies, control costs and explore opportunities to grow the businesses through additional services or locations.

Give a breakdown of staff/ functions/ length of service?

4 managers
2 pressers
1 operator
3 shoe makers
2 tailors

Do any have management potential?

NA

How involved is the Owner in running the business?

Partially with systems in place

When does the current lease end?

2029

What are the trading hours?

9am-8pm

What are the main assets of the business?

The main assets include key-cutting machines and equipment, shoe-repair machinery, industrial sewing machines and a milling machine.

Strengths?

-Established customer base and convenient location.
-Offers a wide range of services under one roof.
-Benefits from the support and processing facilities of the main branch.
-Multiple income streams from different services.

Weaknesses?

-Reliant on the main branch for dry-cleaning processing.
-Limited ability to perform certain specialised services on-site.

Opportunities?

- Expand marketing through social media, online platforms and local business networks.
- Develop partnerships with nearby offices, hotels, residential estates and other businesses requiring regular cleaning or locksmith services.
- Increase repeat business through customer loyalty programmes and promotional offers.
- Introduce collection and delivery services for added convenience.
- Promote specialised services such as same-day dry cleaning, clothing alterations and key cutting.
- Explore opportunities to expand corporate accounts and service contracts to generate recurring revenue.

Threats?

- Breakdowns of dry-cleaning equipment or key-cutting machines may disrupt services and cause delays.
- A shortage of skilled staff for clothing alterations and locksmith services may affect service quality and turnaround times.
- Rising costs of cleaning chemicals, laundry supplies and locksmith materials may place pressure on operating margins.

What is the reason for the sale?

Family-owned business parents' retirement.