business
for sale



BUSINESS REPORT

Date: **20th November 2026**
Business Reference:**38506**

About the Business:

Established Dry Cleaning & Laundry Processing Business with Equipment for Sale

An established, fully equipped dry-cleaning and laundry operation offering dry cleaning, laundry, ironing, clothing alterations, shoe repairs, key cutting and locksmith services. The branch handles its own dry-cleaning operations as well as processing work received from the group's two collection branches. Supported by a franchise with over 35 years of trading history. An excellent opportunity to acquire an

established operation individually or purchase all three locations together.

Established Dry Cleaning & Laundry Processing Business with Equipment for Sale



Sector: **Services**

Asking Price:

R 4,350,000

Monthly Profit:

R 93,869

Asset Value:
R 1,841,500

Stock Value:
R 0

Yearly Net Profit :
R 657,083

Business Report

Fully describe the business's activities?

The business offers a convenient range of services, including dry cleaning, laundry, ironing, clothing alterations, shoe repairs, key cutting and locksmith services.

Additional information

The owner would prefer to sell all three businesses together as a single transaction at a combined asking price of R12.5 million. However, individual sales may be considered, depending on the offer and whether the terms are acceptable to the owner.

How does the business operate on a daily basis?

The business operates from its retail premises at the Mall , providing dry cleaning, laundry, clothing alterations, shoe repairs and locksmith services. Customers bring in items for cleaning or repairs and request key cutting or related locksmith services. Daily operations include assisting customers, processing orders, completing services, managing collections and handling payments, while maintaining service quality and efficient turnaround times.

What Advertising/Marketing is carried out?

The business benefits from exposure within the Mall including customer foot traffic and visibility from its retail location. Marketing is supported by its online presence, Facebook, instagram, business directories and customer referrals. Its convenient location and range of services also help attract walk-in customers and encourage repeat business.

What competition exists?

The businesses operate in a competitive market, with competition mainly coming from smaller, independent dry cleaners, laundry services, shoe repair shops and key-cutting businesses in the surrounding areas. However, many competitors are smaller, lesser-known operators offering a more limited range of services.

How could the profitability of the business be improved?

Profitability could be improved through increased marketing, better promotion of the full range of services and stronger customer retention initiatives. There is also potential to expand the service offering, improve operational efficiencies, control costs and explore opportunities to grow the businesses through additional services or locations.

Give a breakdown of staff/ functions/ length of service?

4 managers
2 pressers
1 operator
3 shoe makers
2 tailors

How involved is the Owner in running the business?

Partially with systems in place

When does the current lease end?

2029

What are the trading hours?

9am-7pm

What are the main assets of the business?

The main assets include professional dry-cleaning machinery, industrial washing machines and dryers, key-cutting equipment, shoe-repair machinery, sewing machines and a delivery vehicle.

Strengths?

-Fully equipped with specialised dry-cleaning and industrial laundry machinery, allowing the business to handle its own processing.
-Services its own customer base as well as dry-cleaning work received from the two collection branches, providing additional and consistent business volume.
-Offers a comprehensive range of services, including dry cleaning, laundry, ironing, clothing alterations, shoe repairs, key cutting and locksmith services.
-Established operating infrastructure with specialised equipment already in place, reducing the need for a new owner to invest heavily in setting up operations.
-Multiple service offerings create several income streams and reduce reliance on any single service.
-Benefits from the combined customer reach of all three locations

Weaknesses?

-The business has higher operating costs due to the machinery, electricity, water and maintenance requirements associated with on-site dry-cleaning and laundry processing.
-Relies on specialised machinery remaining operational, with breakdowns potentially affecting service delivery and turnaround times.
-Requires effective coordination of incoming work from the two collection branches, including sorting, processing and returning completed orders.
-Equipment maintenance and replacement can require significant capital expenditure over time.

Opportunities?

-Increase processing volumes by attracting additional collection points or independent dry-cleaning outlets that require outsourced processing.
-Expand commercial relationships with hotels, guesthouses, restaurants, corporate clients and other businesses requiring regular laundry services.
-Improve production efficiency through better workflow management, staff productivity and machinery utilisation.
-Invest in targeted marketing to grow the direct customer base and promote the full range of services.
-Consider minor renovations and improvements to the premises to enhance the customer experience and overall presentation.
-Explore opportunities to expand the business geographically by establishing additional collection branches.

Threats?

-Rising electricity, water, chemical, labour and general operating costs could place pressure on profit margins.
-Unexpected machinery breakdowns could disrupt operations and result in costly repairs or lost business.
-Competition from larger dry-cleaning operators and specialised laundry service providersChanges in consumer spending could affect demand for non-essential services such as dry cleaning and clothing alterations.
-Older machinery may eventually require replacement or significant upgrades, increasing future capital requirements.
-Any disruption to operations at the main processing branch could affect the dry-cleaning services offered by all three locations

What is the reason for the sale?

Family-owned business parents' retirement.