



# BUSINESS REPORT

Date: **26th April 2024**

Business Reference: **34855**

About the Business:

## **Tombstone franchise opportunity**

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This company has been offering high quality tombstones, at affordable prices for the past 13 years. They offer a granolithic concrete based tombstone that is formulated to withstand the harsh African elements and that is cheaper than granite but looks and feeling more unique, making it a better option for the majority of our country that are still very traditional in their customs when it comes to the need for tombstones. They have partnered with African Unity offering their client base funeral policies and life

# Tombstone franchise opportunity

Sector: **New Franchise Opportunities**



Asking Price:

**R 550,000**

Monthly Profit:

**R 56,000**

Asset Value:

**R 0**

Stock Value:

**R 0**

Yearly Net Profit :

**R 672,000**



# Business Report

## How does the business operate on a daily basis?

The retail shop operates Monday to Saturday and is run by a shop manager who deals with clients queries and orders.

## What Advertising/Marketing is carried out?

Social media networks Newspaper Flyer campaign

## What competition exists?

As compared to other industries the tombstone manufacturing competition is not that great as our product is unique and different to granite.

## What are the trading hours?

8am – 16h30 week days 8am – 13h00 Saturdays

## Strengths?

Unique unrivalled product. Market size.

## Weaknesses?

Finding the right sales person

## Opportunities?

The market is massive and ever growing.

### Threats?

If traditions change

### What is the reason for the sale?

To grow market share nationally

### Strengths?

Unique unrivaled product.

### Weaknesses?

Finding the right staff member.

### Opportunities?

This market is massive and ever growing

### Threats?

If traditions change