business
for sale

BUSINESS REPORT

Date: **22nd October 2026**
Business Reference:**BFS00450**

About the Business:

Craft distillery

An established craft distillery with vertically integrated grain-to-glass production on efficient, scalable plant. The company earns the majority of its revenue directly online through an owned store and loyal customer base. It holds an appreciating inventory of maturing whisky casks across multiple fill years. Its facility combines production with an on-site tasting room and experience venue.

Craft distillery

Sector: **Manufacturing**

POA

Monthly Profit:

R **91,667**

Asset Value:
R 6,000,000

Stock Value:
R 15,000,000

Yearly Net Profit :
R 1,100,000

Business Report

Fully describe the business's activities?

An established craft distillery with vertically integrated grain-to-glass production on efficient, scalable plant. The company earns the majority of its revenue directly online through an owned store and loyal customer base. It holds an appreciating inventory of maturing whisky casks across multiple fill years. Its facility combines production with an on-site tasting room and experience venue.

How long has the business been established?

11 years

Key Aspects

- Over a decade of trading
- Full grain-to-glass control on efficient, scalable production plant
- Over half of revenue earned directly online
- Maturing whisky cask inventory carried well below its retail value
- Gross margins above 50% in each of the last four years
- Material spare production capacity with little or no additional capital

Current Markets

- Direct-to-consumer online sales across South Africa
- On-site tasting room and experience venue
- Wholesale supply to selected retailers and venues
- Proven international export demand
- National retail listing through a major South African retailer

What are the main assets of the business?

- Plant replacement cost - R6m
- Indicative whisky retail stock value - R15m
- Production headroom on existing plant - 3x

What is the reason for the sale?

The shareholder believes material further value can be unlocked by the right strategic partner able to leverage and action the identified growth opportunities. A full sale of 100% as a going concern is offered, with no outside funders or change-of-control rights and a short handover available.

Growth Opportunities

The business has significant growth potential by tripling output using existing production facilities with minimal additional capital investment, formalising current ad-hoc exports into a structured international distribution network, expanding retail and wholesale channels to reach new outlets and customers, and developing its existing whisky cask inventory into a premium aged range that can command higher margins and strengthen its product offering.