



BUSINESS REPORT

Date: **21st October 2026**

Business Reference: **BFS00451**

About the Business:

PRIME OPPORTUNITY: Two, Fully Equipped Commercial Gyms for Sale as One Profitable Entity

Two established commercial gyms for sale in Johannesburg, located in Fairlands, Randburg, and Southdale. This turnkey fitness business includes over 2,500 paying members, automated membership

and payment systems, facial recognition access control, and commercial gym equipment valued at more than R5 million. Offered together for R3.5 million, this is an opportunity for investors or fitness industry operators to acquire two operational fitness facilities with established membership bases and growth potential.

Financial Highlights

Annual Revenue: Approximately R6.76 million

Asking Price: R3.5 million for both gyms

Established Membership Base: Over 2,500 paying members

Equipment Valuation: Over R5 million

Detailed financial statements are available to serious buyers, subject to signing a non-disclosure agreement (NDA).

PRIME OPPORTUNITY: Two, Fully Equipped Commercial Gyms for Sale as One Profitable Entity



ESTABLISHED COMMERCIAL FOR SALE
ESBURG
burg & Southdale
with established and growth potential.

ASKING PRICE
R3.5 million
for both gyms

ESTABLISHED MEMBERSHIP BASE
2,500+
paying members

EQUIPMENT VALUATION
R5 million+
(combined)

Sector: **Sales & Services**

Asking Price:

R 3,500,000

Monthly Profit:

R 0

Asset Value:

R 5,000,000

Stock Value:

R 0

Yearly Net Profit :

R 0



Business Report

Fully describe the business's activities?

Two Established Commercial Gyms for Sale in Johannesburg

An exceptional opportunity to acquire **two fully equipped, operational commercial gyms in Johannesburg, South Africa**, offered for sale as one business. Located in Fairlands, Randburg, and Southdale, these established fitness facilities provide an opportunity to enter or expand within the commercial fitness industry with existing members, equipment, and technology infrastructure in place.

With an established base of more than 2,500 paying members across the two locations, the business offers an existing membership platform and recurring monthly revenue, subject to verification during the due diligence process.

Advanced Gym Management Technology

Both gyms feature integrated access control and a bespoke membership management system designed to automate key administrative functions, including:

- Member registrations and sign-ups.
- Recurring monthly membership payments and collections.
- Automated access control.
- Facial recognition technology for member entry.
- Streamlined membership administration.

This technology infrastructure provides an opportunity for a new owner to take over an established operating system rather than build the business from scratch.

Commercial Gym Equipment Valued at Over R5 Million

The sale includes commercial-grade fitness equipment with a stated combined value exceeding R5 million. The equipment includes strength-training and cardiovascular fitness machines suitable for operating large commercial gym facilities.

For buyers looking to acquire an existing gym business, the included equipment and operational infrastructure may reduce the time and capital required to establish new fitness facilities.

Two Strategic Johannesburg Locations

1. Fairlands, Randburg

Located in an established residential and commercial area, the Fairlands gym serves a market of local residents and working professionals. The location offers potential to develop membership packages, premium fitness services, and corporate wellness partnerships.

2. Southdale, Johannesburg

The Southdale gym operates in an established commercial area with visibility and access to the surrounding community. The location provides an opportunity to build on its existing membership base and explore additional revenue streams.

Growth and Expansion Opportunities

The business offers potential for an owner-operator, fitness entrepreneur, or investor seeking to expand within the health and fitness sector.

Potential growth opportunities include:

- Corporate gym memberships and employee wellness programmes.
- Personal training and specialised group fitness classes.
- Supplement and fitness-related retail sales.
- Targeted digital marketing and membership acquisition campaigns.
- Membership retention initiatives and additional fitness services.

Both commercial gym businesses are offered together for **R3.5 million**.

The sale includes two operating locations, an established membership base of over 2,500 paying members, integrated membership management technology, facial recognition access control, and commercial fitness equipment stated to be valued at more than R5 million.

The owners are seeking a sale as part of a restructuring process. Buyers are encouraged to assess the financial performance, operating costs, equipment inventory, lease arrangements, membership records, and other relevant business information as part of their due diligence.

Enquire About This Gym Business for Sale

This is an opportunity to acquire two established gyms in Johannesburg as one investment.

Serious buyers only. Interested parties can enquire to obtain further information, including the detailed financial prospectus and equipment inventory, subject to signing a non-disclosure agreement (NDA).

What is the reason for the sale?

Owner restructuring