



BUSINESS REPORT

Date: **13th October 2026**

Business Reference: **BFS00446**

About the Business:

Home-Based Catering Equipment Business – R41k Avg Monthly Profit

A profitable, low-overhead business you can run from home, averaging about R41,000 net profit per month over two full years.

This business supplies commercial kitchen and catering equipment to schools, old age homes, restaurants, caterers, lodges and other hospitality businesses across the Western Cape.

No rent, no staff, no warehouse and very little stock

Clients pay upfront: no debtors and no bad debts

Loyal repeat clients and word-of-mouth referrals, backed by a 12-month guarantee

Website already in place but barely used, so there is plenty of room to grow

Run it full-time, or add it to an existing catering, equipment or hospitality business

Full handover, with personal introductions to clients and suppliers

Detailed financials are available to serious buyers once an NDA is signed.

Home-Based Catering Equipment Business – R41k Avg Monthly Profit



Sector: **Sales & Services**

Asking Price:

R 790,000

Monthly Profit:

R 41,000

Asset Value:

R 30,000

Stock Value:

R 20,000

Yearly Net Profit :

R 492,000



Business Report

Fully describe the business's activities?

An established, profitable supplier of commercial kitchen and catering equipment to schools, old age homes, restaurants, caterers, lodges, guesthouses and other hospitality businesses across the Western Cape.

A simple model that works: there is no showroom, no warehouse and no staff. Clients order, the equipment is bought from established local importers and manufacturers, and it is delivered straight to the client. Clients pay upfront (cash or EFT), so there is no debtors book, very little stock and very low overheads.

Loyal, repeat clients: most sales come from repeat clients and word-of-mouth referrals. Every item carries a 12-month guarantee, which, together with personal service, keeps clients coming back.

Growth already built in: a website is in place but has hardly been used yet. Almost all sales still come from existing clients, so a new owner who switches on online sales and email marketing has an immediate head start.

Full handover included: the owner will personally introduce the new owner to key clients and suppliers.

How long has the business been established?

Trading since September 2024, with two full years of consistent profit: an average net profit of about R41,000 per month over 24 months.

The owner has more than ten years of experience in the catering equipment industry, and passes this on to the new owner during the handover.

Is the business VAT Registered?

Yes, VAT registered.

How many employees?

None. No salaries, no staff costs and no labour issues. The owner runs the business alone.

Give a breakdown of staff/ functions?

One person handles everything: quoting, ordering from suppliers, client service and admin. Delivery is done by suppliers and couriers, and marketing can run on automated email. The full profit goes to the owner, and the business is easy to learn.

How involved is the Owner in running the business?

The owner runs the business himself, from home, with flexible hours. It can be run full-time to grow it, or alongside an existing business such as a catering, equipment or hospitality company.

A full handover is included, with personal introductions to key clients and suppliers and hands-on training in quoting, ordering and the systems.

When does the current lease end?

No lease and no rent. The business runs from home, so there are no premises costs and it can be moved anywhere.

Is there an option of renewal & what period?

Not applicable. There is no lease to renew.

What is the annual escalation %?

Not applicable. There is no rent, so there are no escalations.

What is the square meters of the business?

No premises needed. The business runs from a home office.

Is a copy of the lease available?

Not applicable. There is no lease.

Do you require a licence?

No special licence is needed. VAT registration and a customs (import/export) code are already in place.

What lease deposit and/or other surety is required?

None. No lease deposit or surety is required.

What are the main assets of the business?

The value is in a profitable, proven business and everything needed to keep it running:

- Two years of consistent trading, with an average net profit of about R41,000 per month
- A loyal base of repeat clients
- Established supplier accounts and trade pricing
- An established trading name and brand, with its own website domain and business email
- A ready-made 10-week email marketing series
- Quote, order and marketing templates
- VAT registration and customs code already in place
- Stock and assets as shown in the listing figures

What is the reason for the sale?

The owner is moving on to other business interests and wants to hand the business to someone who can give it the full attention it deserves. It is being sold as a going concern: profitable and trading normally.

Why is this a good business?

- **Proven profit:** an average net profit of about R41,000 per month over 24 months.
- **Quick payback:** at the asking price, the profit pays back the purchase price in about 20 months.
- **Almost no overheads:** no rent, no staff, no warehouse and very little stock.
- **No bad debts:** clients pay upfront, so there are no debtors to chase.
- **Loyal clients:** most sales come from repeat clients and referrals, backed by a 12-month guarantee.
- **Easy to run, from anywhere:** all you need is a laptop and a phone. It suits a first-time business owner, or an existing catering, equipment or hospitality company looking to add a profitable sideline.
- **Ready to grow:** the website is in place but barely used, so there is real upside for a new owner.
- **Full handover:** personal introductions to clients and suppliers, plus training.
- **Transparent financials:** detailed figures for the full trading history are available once an NDA is signed.