business
for sale



BUSINESS REPORT

Date: **23rd November 2026**
Business Reference:**38438**

About the Business:

Neat Framing Studio for sale

The Business is a warm, well-established custom framing studio with a strong reputation, loyal customer relationships, and a passion for quality workmanship, providing an attractive opportunity for a new owner.

Neat Framing Studio for sale



Sector: **Manufacturing**

Asking Price:

R 885,000

Monthly Profit:

R 35,595

Asset Value:
R 499,000

Stock Value:
R 165,000

Yearly Net Profit :
R 427,143

Business Report

Fully describe the business's activities?

The Business is an established custom picture-framing business . Operating independently and not as part of any franchise group, the business has built a long-standing presence in the market over three decades. This provides a purchaser with the advantage of acquiring an existing, proven operation rather than developing a new business from scratch. The business are doing all types of custom framing, selling ready-made frames, artwork, ornaments and even furniture from time to time.

How does the business operate on a daily basis?

The Owner opens and close the shop. He receives the order , schedule and help with the production and checking of the quality When the product is ready the client will be contacted , payment done before the product leaves the shop.

What Advertising/Marketing is carried out?

More can be done to increase sale.

What competition exists?

None in the area

How could the profitability of the business be improved?

* More advertising and promotions can be done.
- Building relationships with interior designers and decorators
- Targeting photographers, artists and galleries
- Expanding corporate framing and office décor projects
- Developing sports memorabilia and certificate framing services
- Strengthening digital marketing and social media presence
- Establishing referral arrangements with complementary businesses
- Improving customer retention and repeat business initiatives

Give a breakdown of staff/ functions/ length of service?

Floor manager , machine operator, finishing..
Staff is working in the business for many years.

How involved is the Owner in running the business?

The Owner is full time involved in the business.
A very responsible lady helps in the shop if the owner is not available.

When does the current lease end?

The current lease ends October 2027

What are the trading hours?

Monday to Friday from 8h30 till 18h00 and
Saturdays from 9h00 till 13h00

What are the main assets of the business?

The under pinner, Gunnar, Guillotine and loose tools are some of the equipment .
A asset list will be available to a approved Buyer.

Strengths?

The business offers several attractive features:
- Well Established business trading since 1995
- Specialist framing equipment and infrastructure in place
- Existing customer base and operating premises
- Experienced staff complement of six employees
- Opportunity to acquire a niche, specialist business with proven longevity

Weaknesses?

Space can be a problem if bigger order are received.

Opportunities?

* Building relationships with interior designers and decorators
• Targeting photographers, artists and galleries
• Expanding corporate framing and office décor projects
• Developing sports memorabilia and certificate framing services
• Introducing online quotation and enquiry systems
• Strengthening digital marketing and social media presence
• Establishing referral arrangements with complementary businesses
• Improving customer retention and repeat business initiatives
• Offering collection, delivery and installation services

Threats?

Impact of the economy

What is the reason for the sale?

The Owner wants to retire.

Who will be the ideal Buyer?

This opportunity may appeal to:
• A hands-on owner-operator
• An experienced picture framer
• A creative entrepreneur
• An existing framing business seeking expansion
• A gallery, photography or décor business seeking vertical integration
• A buyer comfortable managing both production and customer-facing functions