business
for sale



BUSINESS REPORT

Date: **23rd November 2026**
Business Reference:**38020**

About the Business:

Franchised Fast Food Wood Fired Pizza take aways based in one in George

Franchise business offering wood fired pizzas and pastas and a new product range being introduced with a dark kitchen offering on-line sales. The franchise is known for their high end quality product and have over 100 stores nationally.

Franchised Fast Food Wood Fired Pizza take aways based in one in George



Sector: **Food**

Asking Price:

R 2,200,000

Monthly Profit:

R 70,406

Asset Value:
R 1,200,000

Stock Value:
R 30,000

Yearly Net Profit :
R 844,874

Business Report

Fully describe the business's activities?

Premium Pizza take aways in busy George mall
Known for top quality foods, and the Franchisor is very active with promotions and product and business developments.
The business enjoys strong over the counter sales, as well as excellent support through Mr Delivery and through Uber.
More information regarding the businesses will be shared with an NDA qualified Buyer who has proof of funds available.

How long has the business been established?

8 years

How long has the owner had the business?

5 years

Give a breakdown between sit-down, takeaways and deliveries

Take Away fast foods ...few tables available to eat onsite for convenience and only the take aways

How does the business operate on a daily basis?

There is a management team in place
The Owner works between the two stores if and when they feel the need to do so.

How are the clients attracted to the business?

Strong above the line advertising for the national brand supported by a high level of instore promotional activities, loyalty programs and buying incentives.
A portion of the packaging costs are used for instore promotional activity.

What Advertising/Marketing is carried out?

National brand advertising by the Franchisor.
Local marketing and sales initiatives at store level.
The Owner also handles Face Book and Google ads, as well as local media adverts.

Does the business have any contract work?

The businesses do have certain favoured schools whom they sponsor in both regions where they have a footprint. and are chosen vendors for a large school in George.

What competition exists?

There are a number of competitors in this fast food environment.
However, this franchise have a few points of difference compared to opposition

What are the seasonal trends?

Sales through the years are quite similar with the exception of the December festive season and school holidays.

Is the business VAT Registered?

Yes

Are there up-to-date Management Accounts available?

Yes

What Balance Sheet and Income Statements are available?

All information up to end financial year 2026 and YTD 2027 will be available for a potential Buyer at time of Due Diligence

What percentage of the business is cash/credit?

Income is derived predominately through credit card sales

What is the age analysis of the debtors book?

Not Applicable

How could the profitability of the business be improved?

The profitability will increase with the implementation of a dark kitchen being introduced on a national basis. This brings and additional income stream utilising the current business facilities.

What is the total staff complement?

13

Give a breakdown of staff/ functions/ length of service?

There is a senior and a junior manager in place
Bakers, Assemblers, Fryers, Cashiers and Drivers.

Do any receive special perks or incentives?

There are staff incentives in place which the managers can use internally to motivate the staff.

Are they on contract?

All staff have valid contracts

How involved is the Owner in running the business?

The Owner may not be present at all times but his responsibilities are as follows:
- Check systems, financials, point of sale etc
- Manage the marketing and advertising initiatives
- Oversee that the store standards and operating procedures are adhered to
- Check supplier quality and service deliver standards are adhered to

When does the current lease end?

2029

Is there an option of renewal & what period?

Yes, subject to negotiation with the landlord at due diligence stage.

What are the trading hours?

Sundays - Mondays: 10am to 8pm
Tuesday to Thursday: 10am to 8.30 pm
Friday - Saturdays: 10am to 9pm

Is a copy of the lease available?

Yes, as and when required

Do you require a licence?

Health and Safety for the vent and grease traps and pest control.

What are the main assets of the business?

Ovens
Working tables and equipment
Fridges, freezers
Fryers, grillers, warmers and other kitchen equipment
Fixtures and fittings as per the fast food franchise livery
POS and Sales equipment
Packaging materials
Stock of around R70,000 to R80,000 at each store normally

Are any items not included in the sale?

No, all assets as presented are included in the sale.

What is their overall condition?

Good condition but as with all equipment general ongoing maintenance is required at times.

Do any require repairing?

No

How have they been valued ?

Owners second hand value

Are they presently insured?

Yes

Strengths?

Top quality wood fired pizza's and pastas known for their excellent flavours and product quality
The brand has a reputation for above the market norm when it comes to quality.
The businesses have also recently introduced a "dark kitchen" handling on-line offerings.
Long established national brand with over 100 outlets in South Africa and international representation.
In-house delivery team of 4 scooter drivers .
Experienced and well trained staff

Weaknesses?

The business requires skilled staff and well managed operational procedures especially over busy periods, so well trained staff are required at all times.
The Owner needs to ensure strong oversight of the business to ensure that quality and efficiency are adhered to.

Opportunities?

A 'Dark Kitchen" has been recently introduced providing a complementary product range, sold online and delivered via Uber and Mr Delivery
Systems improvements can reduce dependency on the Owner.

Threats?

There are always threats from lower-end offerings, but this brand is known for their quality and service levels
Rising food and operational costs require that management pay attention to systems and procedures to ensure low shrinkage.

What is the reason for the sale?

The Seller has successfully traded with this franchise operation for many years and he and his family are looking at emigrating in the near future.

Why is this a good business?

This is an excellent business for an entrepreneur with a flair for the food industry to become part of an exceptionally strong national premium franchise brand.
The business does not require the Owner to be on hand at all times since they have well structured teams in place.
This particular franchise is entitled to right of first refusal for any additional outlets to be opened within the Garden Route, and also additional outlets within George itself.
Please note that the Seller requires proof of funds prior to any confidential information being shared.