

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a blurred urban scene with buildings and a blue trash can.

BUSINESS REPORT

Date: **18th September 2026**

Business Reference: **BFS00428**

About the Business:

Jozi Pub Crawl – Established Johannesburg Event & Entertainment Business

Jozi Pub Crawl is a unique Johannesburg-based entertainment business specialising in organised pub crawls and social events. The business caters to bachelor and bachelorette celebrations, corporate events, and group outings, offering clients an organised way to experience Johannesburg's nightlife.

The business operates within a distinctive niche, with Jozi Pub Crawl positioned as the only dedicated pub crawl business in Johannesburg.

Website: www.jozipubcrawl.co.za

Interested buyers can enquire for additional information regarding the business, operations and financials.

Jozi Pub Crawl – Established Johannesburg Event & Entertainment Business



Sector: **Food**

Asking Price:

R **700,000**

Monthly Profit:

R **0**

Asset Value:

R **0**

Stock Value:

R **0**

Yearly Net Profit :

R **0**



Business Report

Fully describe the business's activities?

We offer experiences in the form of pub crawls but not only that - we custom build any experience for bachelors, bachelorettes, corporates and we have built the brand purely through word of mouth and social media.

How long has the business been established?

Since 2017

Is the business VAT Registered?

No

Business Overview

Jozi Pub Crawl provides organised pub crawl experiences for groups looking to celebrate, socialise and enjoy a night out in Johannesburg.

Its core customer markets include:

- Bachelor parties
- Bachelorette parties
- Corporate events
- Private group celebrations
- Social and group outings

The business model is centred around organising the experience for clients, providing an opportunity for a new owner to build on the existing concept and develop additional packages, partnerships and event offerings.

Business Opportunity

The business offers an opportunity for an entrepreneur or events operator looking to enter or expand within the **tourism, entertainment, nightlife or group events market**.

Potential areas for further development could include expanding corporate packages, developing additional themed events, partnering with venues and accommodation providers, and increasing marketing to local and visiting groups.

Why Consider This Business?

- Established and distinctive entertainment concept
- Focused Johannesburg market
- Serves multiple customer segments
- Suitable for bachelor and bachelorette celebrations
- Corporate event potential
- Opportunity to develop additional event packages
- Potential for expansion through strategic venue and tourism partnerships