

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **21st August 2025**

Business Reference: **34795**

About the Business:

Estate Agency franchises

Franchise in the property industry

Estate Agency franchises



Sector: **New Franchise Opportunities**

Asking Price:

R **500,000**

Monthly Profit:

R **64,900**

Asset Value:

R **0**

Stock Value:

R **0**

Yearly Net Profit :

R **64,900**



Business Report

How does the business operate on a daily basis?

The Franchise opportunity is all about the sale and resale of properties.

What Advertising/Marketing is carried out?

National, online, and various other platforms.

They also have a National Referral Network that links all of their offices in South Africa and these referrals get tracked from the onset up until the successful transaction stage.

What competition exists?

The real estate market is a competitive industry - depending on the area

How involved is the Owner in running the business?

The Franchisor prefers owner-operated franchises.

What is the reason for the sale?

International brand expanding new franchise opportunities nationally.

Strengths?

International Brand with growing local brand awareness.

Backup, support, and training systems in place.

National and International referral network in place

Weaknesses?

Industry regulator presents challenges.

Opportunities?

Appointing extra agents.
Growing in new areas.