

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **19th April 2025**
Business Reference: **34695**

About the Business:

Established Little Hem - Well Located Butchery

Profitable and established butchery close to transport hub

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Sector: Food

Asking Price:

R 2,530,000

Monthly Profit:

R 107,000

Asset Value:

R 532,801

Stock Value:

R 0

Yearly Net Profit :

R 1,284,000



Business Report

Fully describe the business's activities?

Butchery supplying range of meat products to LSM 3 to LSM 7

How does the business operate on a daily basis?

The Butchery is located close to the transport hub and captures passerby traffic and existing customers built over a number of years

What Advertising/Marketing is carried out?

None

What competition exists?

As with any other town there are a number of butcheries in the area, the location and value offering therefore has been a key driver of this Butchery success over the period.

How could the profitability of the business be improved?

There are a number of days that business is closed during retail hours, by opening during these periods additional revenues could be generated, similarly the business is normally closed for most of the December period, by opening during this period additional revenues could be generated.

How involved is the Owner in running the business?

The owner manages the day-to-day operations

When does the current lease end?

The new owner can sign an extended lease with current landlord, the current rent is at R22k per month

What are the main assets of the business?

Butchery equipment, full asset list available

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Strengths?

This butchery understands and caters for its target market, they supply good quality and variety that appeals to the target market.

Weaknesses?

Closed on some days that are generally good revenue days

Opportunities?

Activating marketing and advertising could provide additional revenue opportunities

Threats?

COVID lockdowns

What is the reason for the sale?

Owner retiring

The Ideal Buyer Profile

The ideal buyer would have a good grasp of the butchery business as well as the target market of the butchery, with an eager approach to expanding the business.