

business
for sale



Date: **17th May 2022**

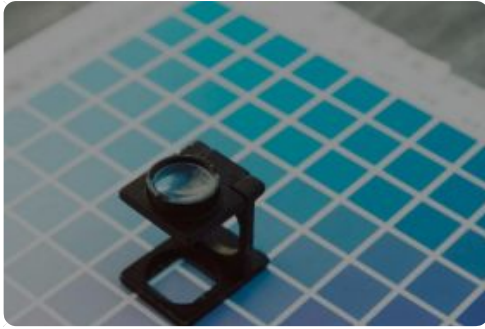
Business Reference: **34245**

About the Business:

e-Commerce and Brick and Mortar Printing Business, Potchefstroom

Printing business that serves business market with newly developed online store

e-Commerce and Brick and Mortar Printing Business, Potchefstroom



Sector: **Sales & Services**

Asking Price:

R 2,469,449

Monthly Profit:

R 46,054

Asset Value:

R 1,744,499

Stock Value:

R 0

Yearly Net Profit :

R 552,652



Business Report

Fully describe the business's activities?

Design and Printing Business with Brick and Mortar and E-Commerce Business Model

Who is the target market?

Broad target market for printed materials with special focus on business community

What is the unique value proposition of the business?

Top Quality, Large Format Printing, Quality Machines

What Products and Services are Offered/Provided?

Range of printed products, such as Correx, Labels, Decor and Interior, Outdoor Display, Photography Products, Corporate Gifts, Car Wrapping, Roll Media, Road Signage, Canvass etc.

What Advertising/Marketing is carried out?

Visible Involvements, Historical Relationships, Vehicle Branding

What competition exists?

There are printing businesses in the market currently

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How could the profitability of the business be improved?

Focus and refreshed attention on business development will increase turnover. New online store holds great potential.

Give a breakdown of staff/ functions/ length of service?

All more than 3 Years, currently on monthly contracts

Do any have management potential?

Yes several have management potential

How involved is the Owner in running the business?

Fully Involved and Hands-On

When does the current lease end?

The building is owned by current Owner, long term lease can be signed

What are the trading hours?

Monday to Friday 08:00 to 17:00

What are the main assets of the business?

Printing machines and materials - Asset List Available

Strengths?

Consistency over years, current business network and quality of products and services offered

Weaknesses?

The current owner attention is on other business ventures, hence new owner could eliminate this weakness

Opportunities?

Open mindset of new owner to actively market and engage with existing base presents great opportunities. Continued e-Commerce development.

Threats?

Small signage vendors, however the target market of this business can overcome this threat

What is the reason for the sale?

Owner involvement in other businesses