business
for sale

BUSINESS REPORT

Date: **21st August 2026**
Business Reference:**BFS00408**

About the Business:

Cape Town Vape Vending & Digital Advertising Business

The business operates a fleet of self-service vape vending machines (PUFF POD), placed and hosted within third-party venues (Bars and Restaurants) across the Cape Town area. Customers purchase vape products directly from the machines, which are restocked and serviced on a regular schedule.

Alongside product sales, the business generates a second income stream by selling digital advertising space on the machines' 32" screens to third-party advertisers, who pay a monthly fee to have their ads displayed to customers at the point of purchase. This dual model (retail sales plus advertising) means the machines generate revenue even independent of vape sales volume.

The business is currently run as an owner-operated operation, with the owner handling restocking, servicing, and venue relationships directly, without the need for additional staff or an accountant.

Cape Town Vape Vending & Digital Advertising Business

Sector: **Sales & Services**

Asking Price:

R **975,000**

Monthly Profit:

R **16,083**

Asset Value:

R **550,000**

Stock Value:

R **0**

Yearly Net Profit :

R **192,991**

Business Report

Fully describe the business's activities?

The business operates **self-service vape vending machines** placed in bars and restaurants across Cape Town. It generates income through the sale of vape products directly to customers, with machines regularly restocked and serviced by the owner.

A **second revenue stream** comes from selling advertising space on the machines' 32-inch digital screens to third-party advertisers on a monthly basis. This creates a dual-income model combining **retail product sales and digital advertising revenue**.

Link to the Business Advertising page:

https://www.instagram.com/the_puff_pod?igsh=MXA0YTI1MTQybXZxaQ%3D%3D&utm_source=qr

How long has the business been established?

The business was established in August 2025, with the fleet expanded significantly in November 2025 through the addition of new machines. It has been trading continuously since then with the advertising revenue stream running consistently since October 2025.

Is the business VAT Registered?

N/A

How many employees?

N/A

Give a breakdown of staff/ functions?

N/A

How involved is the Owner in running the business?

Self-Run Business

When does the current lease end?

N/A

Is there an option of renewal & what period?

Yes

What is the annual escalation %?

N/A

What is the square meters of the business?

N/A

Is a copy of the lease available?

N/A

Do you require a licence?

N/A

What lease deposit and/or other surety is required?

N/A

What are the main assets of the business?

11 x 32" Touch Screen Vape Vending Machines

What is the reason for the sale?

Redirecting focus and capital towards a new business venture in the food and hospitality sector, and is looking to divest this vending business to a buyer who can give it the attention it deserves to keep growing. The sale is not due to any decline in performance, the business remains profitable and fully operational at the time of listing.

Why is this a good business?

This business ticks the boxes buyers look for: real assets, genuine passive income, and room to grow. The 11-machine fleet alone is professionally valued at approximately R550,000, so a buyer isn't just paying for potential they're acquiring tangible, income-generating equipment from day one.

Unlike most small businesses, income here comes from two independent sources rather than one. Vape product sales provide the core revenue, while a steady advertising income stream — running consistently for close to a year and adds pure profit on top, with no extra effort or overhead required to earn it.

Running costs are unusually low: most venues charge no commission at all, and the business has been managed single-handedly without staff or an accountant, proving how lean and low-maintenance it really is. That means a new owner inherits strong margins from the outset, with plenty of headroom to grow further by adding machines, signing on new venues, or bringing in additional advertisers.

Backed by a professional valuation, this is a rare combination of asset backing, dual revenue streams, and genuine passivity — a business built to run itself, ready for a new owner to take it further.