



BUSINESS REPORT

Date: **30th July 2026**

Business Reference: **38359**

About the Business:

Training Portal operate anywhere in SA

Work at home in the hours you wish to, while the system operates in the background & clients pay in advance. Newly developed CPD Training Portal has been operating for 6 months with great growth potential, as the owner/ developer has been presented with a new lifestyle agricultural opportunity.

Training Portal operate anywhere in SA



Sector: **Services**

Asking Price:

R 440,000

Monthly Profit:

R 24,185

Asset Value:

R 90,000

Stock Value:

R 0

Yearly Net Profit :

R 290,222



Business Report

Business Description

6-month fully operative on-line Portal business that is utilized for hosting CPD accredited training courses. Clients are attracted to the Portal as an avenue to obtaining compulsory CPD Points required in their profession and pay per course that they decide to download.

The business development over 9 months, provides the Purchaser with:

- > an excellent interactive on-line portal linked to a pay process
- > 14 certified courses (with another 4 that could be completed with the Seller) & the process for producing such courses & obtaining their accreditation.
- > a database of 10 000 of the approximate 300 000 potential professionals that should be interested in the business's offerings.
- > relationships with professionals & roleplayers re - courses, content, linkages
- > CPD automated point systems & process for noting & uploading completed courses & registering such with the respective Authority.

In a nutshell, automated & inter-active systems & processes, that reduces owner time in direct dealings/admin, as well as, making the process of obtaining CPD points seamless for the professional/client.

How does the business operate on a daily basis?

Weekly uploads, LinkedIn, facebook groups, email sends

Maintenance : check daily that all systems are operating automatically & seamlessly

Development : enlarge database & send marketing emails out; work on new courses; etc

Finance : quick check to ensure monies paid over from portal pay system to bank & matches courses purchased.

A purchaser with no other staff, should spend at least 3 hours a day 5 days a week to develop leads & build the Co profile on the portal, LinkedIn, databases, while maybe advancing new partnerships of courses, course development, & overseeing of automated client payments & CPD allocations.

After new courses have been developed, either alone or with other professionals, then the accreditation letter with

a reference number is obtained from the respective Authority and linked to the CPD points allocated for the course.

Are there up-to-date Management Accounts available?

The business has been operating for 6 months to June 2026, with projections added on in the first 6-month period at a very low level to provide an annual worst-case scenario,

Some of the later lower results have been as a result of a lack of involvement in the business by the seller due to a physical move & entering a new Agricultural lifestyle-venture. An attentive owner will easily get back to the past mid-achievements.

Only MA's are available with the Bank statements indicating Income received from course purchases.

Expenses shown are at a higher cost than present; to facilitate a new owners future growth.

Luckily, the initial/past developmental costs were expended by the owner/developer ALL for the purchaser's benefit.

The Report turnover of R425k with a NP of R290k, is based on the worst-case scenario, including having higher expenses (than present) to provide for growth, a much higher turnover & NP, as was earned when the seller was fully involved.

How could the profitability of the business be improved?

Merely buy a database or copy the Professional's email addresses off the registry websites & email-shot them with links to the website for CPD courses.
Utilize LinkedIn & Facebook groups more.

What is the total staff complement?

Apart from the owner, no staff are required as the systems & processes are all automated, except for new course development, partnerships, database growth, & marketing activities.

Premises Detail

Home operated, with the portal links, cloud & system transfer to the new purchaser only being required - wherever in the World.

What are the main assets of the business?

Systems, processes, portal, linkages - all developed by the owner over 9 months, probably worth some R 200 000, in professional time allocated to the development & operation thereof; all before the start date of Jan 2026.

From hereon, the new owner can continue with course development (or pay others for such content where linkages exist), database growth & marketing activities, while the system will bring in the money in the background,

What is the reason for the sale?

The seller has been given the opportunity to follow his passion in an agricultural passion filled lifestyle.

Why is this a good business?

Work from home in the hours you wish, with no staff required, while the system operates in the background & clients pay in advance through the pay-system portal. All preparatory work has been completed, with the 1st 6 months of operation under the belt. that requires no staff or major administration as it is mostly automated. The Report turnover of R425k with a NP of R290k, is based on the worst-case scenario, including having higher expenses (than present) to provide for growth, a much higher turnover & NP, as was earned when the seller was fully involved.